

REFeree'S REVIEW

Program:	Public Management Program
Student:	Parfireva Valentina
Title of thesis:	The Role of Corporate Social Responsibility in Single-Industry Towns Development: the Case of Rusal

Justification of the topic choice. Accuracy in defining the aim and objectives of the thesis. Justification of the topic choice; accuracy in defining the aim and tasks of the thesis; originality of the topic and the extent to which it was covered; alignment of the thesis' topic, aim and objectives.	<u>5</u>	4	3	2
Structure and logic of the text flow. Logic of research; full scope of the thesis; alignment of thesis' structural parts, i.e. theoretical and empirical parts.	<u>5</u>	4	3	2
Quality of analytical approach and quality of offered solution to the research objectives. Adequacy of objectives coverage; ability to formulate and convey the research problem; ability to offer options for its solution; application of the latest trends in relevant research are for the set objectives.	<u>5</u>	4	3	2
Quality of data gathering and description. Quality of selecting research tools and methods; data validity adequacy; adequacy of used data for chosen research tools and methods; completeness and relevance of the list of references.	5	<u>4</u>	3	2
Scientific aspect of the thesis. Independent scientific thinking in solving the set problem/objectives; the extent to which the student contributed to selecting and justifying the research model (conceptual and/or quantitative), developing methodology/approach to set objectives.	<u>5</u>	4	3	2
Practical/applied nature of research. Extent to which the theoretical background is related to the international or Russian managerial practice; development of applied recommendations; justification and interpretation of the empirical/applied results.	5	<u>4</u>	3	2
Quality of thesis layout. Layout fulfils the requirements of the Regulations for master thesis preparation and defense, correct layout of tables, figures, references.	<u>5</u>	4	3	2

Each item above is evaluated on the following scale, as applicable: 5 = the thesis meets all the requirements, 4 = the thesis meets almost all the requirements, 3 = a lot of the requirements are not met in the thesis, 2 = the thesis does not meet the requirements.

Additional comments:

Strengths:

- Relevance of the topic. The problem of the development of single-industry towns in Russia continues to exist. Solutions that are actively used by single-industry towns and corporations are not so many, but there is a request for them.
- A good analysis in terms of the retrospective of the founding of single-industry towns in Russia and the analysis of analogues of single-industry towns in the world and the methods for their determination.
- Well-structured work that allows you to compare facts and figures logically.
- Consideration of actual cases and literature studies, for example, the story of Cherepovets.
- Applicability of the study. Using the example of Rusal, an instrument was given for resettling workers in other cities of Rusal, which would neutralize the way of unemployment, and as a result, help the development of cities.

Weaknesses:

- The tools to support single-industry towns based on the example of Rusal is revealed, but the opportunities for the development of small and medium-sized businesses in the territory of single-industry towns are not sufficiently disclosed.

- The optimal costs of corporate social responsibility (CSR) programs are not listed. It is financial indicators that will allow you to assess possible real changes in the city without overpayments.
- The lack of primary data in the work noted by the student herself.

Master thesis of Parfireva Valentina meets the requirements of the Public Management Program, and according to the reviewer's opinion deserves a/an "5A" grade, thus the author can be given the desired degree.

Date 31.05.2017

Referee: Evgenia Arefeva, Head of economics & research department, Urbanica / Евгения Ивановна Арефьева, Руководитель департамента экономического анализа и исследований, Институт территориального планирования «Урбаника»

СОГЛАСИЕ на обработку персональных данных

Я, Евгения Ивановна Арефьева даю согласие на обработку своих персональных данных оператору - Федеральное государственное бюджетное образовательное учреждение высшего образования «Санкт-Петербургский государственный университет» (далее - СПбГУ), 199034, Санкт-Петербург, Университетская наб., д. 7-9, на следующих условиях:

1. Оператор осуществляет обработку персональных данных исключительно в связи с осуществлением рецензирования и проведения защиты выпускных квалификационных работ обучающихся СПбГУ в целях реализации принципа открытости образовательной деятельности.
2. Перечень персональных данных, передаваемых Оператору на обработку:
 - фамилия, имя, отчество;
 - место работы, должность;
 - ученая степень и звание (при наличии);
 - контактный телефон и адрес электронной почты.
3. Оператор имеет право на обработку персональных данных, то есть совершение, в том числе, следующих действий: обработку (включая сбор, систематизацию, накопление, хранение, уточнение (обновление, изменение), использование, обезличивание, блокирование, уничтожение персональных данных).
4. Данным заявлением разрешаю считать общедоступными, в том числе выставлять в сети Интернет, следующие персональные данные: фамилия, имя, отчество, место работы, должность, ученая степень и звание (при наличии).
5. Обработка персональных данных осуществляется оператором в соответствии с нормами Федерального закона от 27.07.2006 № 152-ФЗ «О персональных данных» и смешанным способом.
6. Срок действия данного Согласия не ограничен.

«31» мая 2017 г.

_____ Арефьева Евгения Ивановна