

SCIENTIFIC ADVISOR'S REFERENCE

Program:	Master in Public Management
Student:	Parfirieva Valentina
Title of thesis:	THE ROLE OF CORPORATE SOCIAL RESPONSIBILITY IN SINGLE-INDUSTRY TOWNS DEVELOPMENT THE CASE OF RUSAL

<p>Justification of the topic choice. Accuracy in defining the aim and objectives of the thesis. Justification of the topic choice; accuracy in defining the aim and tasks of the thesis; originality of the topic and the extent to which it was covered; alignment of the thesis' topic, aim and objectives.</p>
<p>The topic choice seems to be relevant to existing problems of contemporary regional development in Russia. The great amount single-industry towns in Russia leads to necessity to review to approaches to urban development tools, used to solve socio-economic problems of these towns. There is a serious gap in research, devoted to the role of town-forming enterprise in solving the problems of their home towns. The goal of the thesis satisfies the problem mentioned above and the objectives, formulated and solved in the paper, help the author to fulfill the research.</p>
<p>Structure and logic of the text flow. Logic of research; full scope of the thesis; alignment of thesis' structural parts, i.e. theoretical and empirical parts.</p>
<p>The structure of the text is defined by the logic of the research and completely coincides with the objectives, formulated in the thesis.</p>
<p>Quality of analytical approach and quality of offered solution to the research objectives. Adequacy of objectives coverage; ability to formulate and convey the research problem; ability to offer options for its solution; application of the latest trends in relevant research are for the set objectives.</p>
<p>The analytical approach is of good quality The scope of the methodology is defined by the amount of empirical data, available for the analysis of the topic.</p>
<p>Quality of data gathering and description. Quality of selecting research tools and methods; data validity adequacy; adequacy of used data for chosen research tools and methods; completeness and relevance of the list of references.</p>
<p>The author paid much attention to the data gathering. Nevertheless, the data availability remains the main limitation of the research.</p>
<p>Scientific aspect of the thesis. Independent scientific thinking in solving the set problem/objectives; the extent to which the student contributed to selecting and justifying the research model (conceptual and/or quantitative), developing methodology/approach to set objectives.</p>
<p>The scientific aspect of the thesis is defined by the attempt to analyse the interconnection between the state of the single-industry town, the state of the town-forming enterprise and the factors, influencing possibility of the future development of the city.</p>
<p>Practical/applied nature of research. Extent to which the theoretical background is related to the international or Russian managerial practice; development of applied recommendations; justification and interpretation of the empirical/applied results.</p>
<p>The practical nature of the research is connected to the definition of several areas for the development of the CSR strategy of town-forming enterprise, which have the greatest influence on the development of the town.</p>
<p>Quality of thesis layout. Layout fulfils the requirements of the Regulations for master thesis preparation and defence, correct layout of tables, figures, references.</p>
<p>The layout of the thesis meets the requirements of the Regulations for master thesis preparation and defence.</p>

Originality of the text. All sources of match identified by the Safe Assign system follow the allowed cases, the paper does not contain any elements of plagiarism.

The is no plagiarism in the text.

The Master thesis of Parfirieva Valentina meets the requirements for master thesis of Master in Public Management program thus the author of the thesis can be awarded the required degree.

Date: May, 31st, 2017.

Scientific Advisor: *associate professor, Ekaterina V. Sokolova*