

REFEREE'S REVIEW

Program:	Master in International Business
Student:	Kirill Kokoulin
Title of thesis:	Choosing corporate portal configuration: the case of an international airport

Justification of the topic choice. Accuracy in defining the aim and objectives of the thesis. Justification of the topic choice; accuracy in defining the aim and tasks of the thesis; originality of the topic and the extent to which it was covered; alignment of the thesis' topic, aim and objectives.	5	4	3	2
Structure and logic of the text flow. Logic of research; full scope of the thesis; alignment of thesis' structural parts, i.e. theoretical and empirical parts.	5	4	3	2
Quality of analytical approach and quality of offered solution to the research objectives. Adequacy of objectives coverage; ability to formulate and convey the research problem; ability to offer options for its solution; application of the latest trends in relevant research are for the set objectives.	5	4	3	2
Quality of data gathering and description. Quality of selecting research tools and methods; data validity adequacy; adequacy of used data for chosen research tools and methods; completeness and relevance of the list of references.	5	4	3	2
Scientific aspect of the thesis. Independent scientific thinking in solving the set problem/objectives; the extent to which the student contributed to selecting and justifying the research model (conceptual and/or quantitative), developing methodology/approach to set objectives.	5	4	3	2
Practical/applied nature of research. Extent to which the theoretical background is related to the international or Russian managerial practice; development of applied recommendations; justification and interpretation of the empirical/applied results.	5	4	3	2
Quality of thesis layout. Layout fulfils the requirements of the Regulations for master thesis preparation and defense, correct layout of tables, figures, references.	5	4	3	2

Each item above is evaluated on the following scale, as applicable: 5 = excellent, 4 = good, 3 = satisfactory, 2 = poor.

Additional comments:

The reviewed work is dedicated to one of the important issues of corporate knowledge management system studies namely the problem of choosing corporate portal configuration. As the basis of value creation and success of organizations, corporate knowledge management systems are emerging as crucial tools for competitive advantage. The author sets a task to study general identification and selection of corporate portal configuration for the case of an international airport namely "Northern Capital Gateway" LLC.

The master thesis consists of introduction, three chapters, conclusion, references and appendixes.

The theoretical part includes the first and partly the second chapter. The first chapter covers key definitions and concepts of corporate portal management, corporate portal implementation process and architecture.

Nevertheless, there is a definite lack of electronic document management literature review that could be seen on the Figure 5 (p.25) and in the reference.

The second chapter describes the methodology of the research, research problem, three research questions, and theoretical framework needed for the further empirical research. The empirical part consists partly of the second chapter and of the third chapter. It represents an analysis of in-depth, additional specializing and focus group interviews, business processes and data analysis. As the result the third chapter provides some managerial recommendations and methodology development of choosing corporate portal configuration.

However, the results of some interview's analysis are not present in the text. Business process analysis and electronic document management system implementation analysis are not included in the research questions.

Master thesis of Kirill Kokoulin meets the requirements of Master in International Business program, and deserves a good grade, thus the author can be given the desired degree.

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Referee:

Sergey Yablonsky
Associate Professor, PhD (Tech),
Graduate School of Management,
St. Petersburg State University