

SCIENTIFIC ADVISOR'S REFERENCE

Program:	MIB
Student:	Dmitry Glukhov
Title of thesis:	Internationalization of Russian service companies

<p>Justification of the topic choice. Accuracy in defining the aim and objectives of the thesis. Justification of the topic choice; accuracy in defining the aim and tasks of the thesis; originality of the topic and the extent to which it was covered; alignment of the thesis' topic, aim and objectives.</p> <p>The master thesis by Dmitry Glukhov is devoted to the study of for Russian service companies internationalization process. The topic relevance can be considered as high due to current trend of internationalization of non-natural-resource-based companies, particularly in internet, telecom and banking sectors.</p>
<p>Structure and logic of the text flow. Logic of research; full scope of the thesis; alignment of thesis' structural parts, i.e. theoretical and empirical parts.</p> <p>The thesis is good structured and rather logical. The thesis consists of six parts (including the introduction and the bibliography).</p>
<p>Quality of analytical approach and quality of offered solution to the research objectives. Adequacy of objectives coverage; ability to formulate and convey the research problem; ability to offer options for its solution; application of the latest trends in relevant research are for the set objectives.</p> <p>The objectives are covered properly. The analytical approach is not always applicable due to the lack of the primary data from case companies. Hence, the thesis is more descriptive and explanatory than explorative.</p>
<p>Quality of data gathering and description. Quality of selecting research tools and methods; data validity adequacy; adequacy of used data for chosen research tools and methods; completeness and relevance of the list of references.</p> <p>The quality of data collection is limited with the low response activity from case companies. Probably, author should not rely much on the companies selected responses.</p>
<p>Scientific aspect of the thesis. Independent scientific thinking in solving the set problem/objectives; the extent to which the student contributed to selecting and justifying the research model (conceptual and/or quantitative), developing methodology/approach to set objectives.</p> <p>The author has demonstrated independent thinking when analyzing an empirical evidence and at the same time high reliance on the contemporary theory. The methodology selected is appropriate and fits good to the topic and subject of the research.</p>
<p>Practical/applied nature of research. Extent to which the theoretical background is related to the international or Russian managerial practice; development of applied recommendations; justification and interpretation of the empirical/applied results.</p> <p>The practical nature of the thesis is evident – not only case companies but also other firms in non-natural-resource-based industries can pay attention to author's conclusions.</p>
<p>Quality of thesis layout. Layout fulfils the requirements of the Regulations for master thesis preparation and defence, correct layout of tables, figures, references.</p> <p>The overall layout fulfils the requirements of the Regulations for master thesis preparation and defence.</p>

The Master thesis of Dmitry Glukhov meets the requirements for master thesis of MIB program thus the author of the thesis can be awarded the required degree.

June 21, 2011
 Dr. Andrei Yu. Panibratov
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