**ОТЗЫВ РУКОВОДИТЕЛЯ**

**на выпускную квалификационную работу бакалавра дизайна**

**студента кафедры “Дизайн”**

 **Колосова Евгения Николаевича**

**Тема работы: «Разработка печатного издания на тему современного дизайна»**

 **Руководитель: Азарян Вероника Александровна**

Diploma project "Designing a printed edition on contemporary design" (creating a multi-page magazine "Burg." сovering interesting projects, personalities and opinions devoted to modern design) has been made completely by Evgeniy Kolosov on time. The project includes a multi-page magazine, two covers for the next issues and the prototype site.

The main idea of the project is a fundamental rethinking of a printed publication in the digital age, also printed edition should serve as a stylistic basis for the development of other areas with the same idea.

Evgeniy has successfully completed the following tasks such as usage of new techniques of page layout, preserve a convenience of reading and information perception, integrating new technologies into printing source, set non-classical basic layout elements, set out his own graphic language.

The magazine should become a collectible object for the reader, like the "artifact of materiality", for such perception were used a variety of papers, insert systems and combinations of printing methods.

Evgeniy works great with color, composition and typography.

He is a very diligent and responsible person. Working on the project, he has made decisions by himself, he has used design-project development rules, and also, has shown an excellent possession of all the necessary graphic programs, studio equipment in the process of shooting, choice of models, their images and production of the light.

Evgeniy is a creative author.

Научный руководитель: Азарян Вероника Александровна

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