**Research Advisor’s Review**

of the Master Thesis of Mrs. Victoria Valerijevna Khlystenko

*"Using Commercial Advertisements for Fostering Sociocultural Competence of Adult Learners of English Language Courses"*

The qualification paper of Victoria Valerijevna Khlystenko presents a mature academic research in the sphere of theory and methodology of foreign language teaching and intercultural communication at the level of master Studies.

Victoria Valerijevna has consciously taken the issues of the topic of the research, having devoted it to the problems closely connected with her ELT teaching experience at the language courses for adult learners, who come to these courses to restore or deepen the linguistic knowledge.

Within the framework of currently dominating in ELT methodology communicative method of teaching foreign languages, the author investigates such an important component of communicative competence as socio-cultural competence (SCC).

As the research into the issues of fostering socio-cultural competence have always been on the forefront of the country’s language pedagogy, Victoria Valerjevna narrowed and deepened her research to focus on the particular group of learners’ – adult learners of language courses. The research findings demonstrate that video advertisement(commercials) serve as distinguished didactic means of developing socio-cultural competence in the said group of learners.

For the research Victoria Valerijevna collected around 100 samples of commercials, 25 out of them were analyzed to confirm their compatibility to the learning aims and objectives of learning English at language courses The said analysis was based on the set of theoretically grounded criteria which were designed by the author for the faculty of language courses.

Using the selected material of commercial advertisements as the language input, Viktoria Valerjevna offers a set of exercises and activities based on a clear structure of socio-cultural competence of adult learners at language courses, its components and the set of designed criteria.

The paper of Mrs. V.V. Khlystenko meets the highest academic standards, is written in good academic language and, undoubtedly, deserves to be positively assessed.

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