

EVALUATION OF MASTER'S THESIS
Master's Program in Sociology

Major Subject: Studies in European Societies

Author of thesis: Ivanova Maria Sergeevna

Title of thesis: Consumer trust in organic food on the German and Russian markets

DEFINITION OF RESEARCH

- 1) Definition of the research problem **5** 4 3 2 1
2) Relation to existing research **5** 4 3 2 1

INDIVIDUAL PARTS OF THE STUDY

- 3) Concepts, models, hypotheses and frameworks..... **5** 4 3 2 1
4) Data collection..... **5** 4 3 2 1
5) Analysis **5** 4 3 2 1
6) Discussion, interpretation of results and conclusions **5** 4 3 2 1

UNDERSTANDING OF THE RESEARCH TOPIC

- 7) Balanced structure of the report..... **5** 4 3 2 1
8) Organization and coherence **5** 4 3 2 1
9) Thorough and in-depth study..... **5** 4 3 2 1
10) Analysis that demonstrates independence, criticism and effort..... **5** 4 3 2 1

LANGUAGE AND LAYOUT

- 11) Reporting style and layout **5** 4 3 2 1
12) Language and readability..... **5** 4 3 2 1

5 = excellent; 4 = good; 3 = satisfactory; 2 = sufficient; 1 = poor .

THE TOTAL GRADE: 5 (excellent)

Additional comments: I can testify to the high scientific level of master's thesis of Ivanova Maria. The student demonstrated the ability to work with large volumes of scientific literature, as well as skills of analysis and synthesis of information, skills of comparative study. Moreover, she demonstrated the ability to carry out independently a study of quite complex problem using both qualitative and quantitative methods. The research carried out by Maria can be the subject of scientific publication, as the results obtained contribute to comparative studies of trust in the food market. I would recommend Maria to continue education at PhD program and to develop the research topic within PhD thesis.

**Academic Advisor, professor of Sociology,
Professor,
Department of Sociology of Culture and Communication**



Vera Minina

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