SCIENTIFIC ADVISOR'S REFERENCE

Program:	Master in Management (MIM)
Student:	Maksim Shlegel
Title of thesis:	Coopetition as a Lead Generating Mechanism: Design, Modeling and Simulation

Justification of the topic choice. Accuracy in defining the aim and objectives of the thesis. Justification of the topic choice; accuracy in defining the aim and tasks of the thesis; originality of the topic and the extent to which it was covered; alignment of the thesis' topic, aim and objectives.
Research topic is clearly formulated and justified both from academic and practical point of view. The goal of the thesis is clearly stated. The objectives are consistent with the goal.
Structure and logic of the text flow. Logic of research; full scope of the thesis; alignment of thesis' structural parts, i.e. theoretical and empirical parts.
Logics and structure of the paper are good. The main part of the topic consists of main chapters, closed by references and appendix. Research methodology includes data collection methods and empirical methods used for conceptual model testing.
Quality of analytical approach and quality of offered solution to the research objectives. Adequacy of objectives coverage; ability to formulate and convey the research problem; ability to offer options for its solution; application of the latest trends in relevant research are for the set objectives.
Thesis has all features necessary for the scientific research. The main results of the work was accepted and will presented on the Tenth International Conference "Game Theory and Management" in July, 2016.
Quality of data gathering and description. Quality of selecting research tools and methods; data validity adequacy; adequacy of used data for chosen research tools and methods; completeness and relevance of the list of references.
The data used for the research serves as a sufficient base for a realistic valid output. For quantitative modeling purpose the author create an original theoretical model and specific computer tool.
Scientific aspect of the thesis. Independent scientific thinking in solving the set problem/objectives; the extent to which the student contributed to selecting and justifying the research model (conceptual and/or quantitative), developing methodology/approach to set objectives.
From scientific and academic point of view, the research results are interesting and original.
Practical/applied nature of research. Extent to which the theoretical background is related to the international or Russian managerial practice; development of applied recommendations; justification and interpretation of the empirical/applied results.
Scientific and modelling results may be considered as a background for practical decision making
Quality of thesis layout. Layout fulfils the requirements of the Regulations for master thesis preparation and defence, correct layout of tables, figures, references.
The layout of the thesis fulfils the requirements of the Regulations for master thesis preparation and defence. The layout of tables, figures and references is also correct.

Originality of the text. All sources of match identified by the Safe Assign system follow the allowed cases, the paper does not contain any elements of plagiarism.
The thesis text is original and does not contain elements of plagiarism

The Master thesis of Maksim Shlegel meets the requirements for master thesis of Master in Management (MIM) program thus the author of the thesis can be awarded the required degree.

Date: 01 June, 2016

Scientific Advisor:

Nikolay A. Zenkevich,
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