

REFERENCE
on the Thesis prepared by 2nd year student of
St. Petersburg University Graduate School of Management
Student: Egor Lipin
Topic: The Prospects of Electric Vehicles on the Russian Market
38.04.02 “Management” Master program

Student manifestation of autonomy and initiative when working on the Thesis:	<input type="checkbox"/> The student has shown initiative in the formulation of the managerial problem, goal and objectives of the Thesis <input type="checkbox"/> In total, the Thesis was performed by the student independently, with active consultation with the supervisor <input type="checkbox"/> The student did not provide the initiative while working on the Thesis
The intensity of interaction with the supervisor:	<input type="checkbox"/> Continuous interaction <input type="checkbox"/> Irregular interaction <input type="checkbox"/> Interaction was close to absent <input type="checkbox"/> Other:
Respecting the schedule of the Thesis workflow:	<input type="checkbox"/> Fully compliant <input type="checkbox"/> Partially compliant <input type="checkbox"/> Does not match
Timeliness of the final submission of the Thesis to the supervisor:	<input type="checkbox"/> On the eve of the Thesis defense <input type="checkbox"/> On the day of the deadline for the Thesis submission <input type="checkbox"/> One day before the deadline for the Thesis submission <input type="checkbox"/> Two days before the deadline for the Thesis submission <input type="checkbox"/> Three days or more before the deadline for the Thesis submission
The degree of achievement of the Thesis goal:	<input type="checkbox"/> Fully achieved <input type="checkbox"/> Partially achieved <input type="checkbox"/> Not achieved
Compliance of the Thesis content with the requirements:	<input type="checkbox"/> Fully compliant <input type="checkbox"/> Partially compliant <input type="checkbox"/> Does not match
Compliance of the Thesis layout with the requirements:	<input type="checkbox"/> Fully compliant <input type="checkbox"/> Partially compliant <input type="checkbox"/> Does not match

Special Comments:

The thesis is devoted to a topic that requires an interdisciplinary approach – between marketing, consumer behavior and innovation. Egor has managed to execute this combination and investigate diffusion of electric cars on example of Russian market.

General Conclusion: The work by student Egor Lipin *meets* the requirements for Master diploma thesis in the area of studies 38.04.02 “Management” Master program.

Scientific Advisor: Maria M. Smirnova, Candidate of Science, Associate Professor

Date: June, 10th 2024