

REFERENCE

on the Thesis prepared by 2nd year student of
St. Petersburg University Graduate School of Management

Student: Lukyanova Alexandra

Topic: DEVELOPMENT OF SUSTAINABLE BUSINESS MODEL: CRITICAL
SUCCESS FACTORS

38.04.02 "Management" Master program

Student manifestation of autonomy and initiative when working on the Thesis:	<ul style="list-style-type: none">• The student has shown initiative in the formulation of the managerial problem, goal and objectives of the Thesis<input type="checkbox"/> In total, the Thesis was performed by the student independently, with active consultation with the supervisor<input type="checkbox"/> The student did not provide the initiative while working on the Thesis
The intensity of interaction with the supervisor:	<ul style="list-style-type: none"><input type="checkbox"/> Continuous interaction• Irregular interaction<input type="checkbox"/> Interaction was close to absent<input type="checkbox"/> Other:
Respecting the schedule of the Thesis workflow:	<ul style="list-style-type: none"><input type="checkbox"/> Fully compliant• Partially compliant<input type="checkbox"/> Does not match
Timeliness of the final submission of the Thesis to the supervisor:	<ul style="list-style-type: none"><input type="checkbox"/> On the eve of the Thesis defense• On the day of the deadline for the Thesis submission<input type="checkbox"/> One day before the deadline for the Thesis submission<input type="checkbox"/> Two days before the deadline for the Thesis submission<input type="checkbox"/> Three days or more before the deadline for the Thesis submission
The degree of achievement of the Thesis goal:	<ul style="list-style-type: none"><input type="checkbox"/> Fully achieved• Partially achieved<input type="checkbox"/> Not achieved
Compliance of the Thesis content with the requirements:	<ul style="list-style-type: none">• Fully compliant<input type="checkbox"/> Partially compliant<input type="checkbox"/> Does not match
Compliance of the Thesis layout with the requirements:	<ul style="list-style-type: none">• Fully compliant<input type="checkbox"/> Partially compliant<input type="checkbox"/> Does not match

Special Comments: The choice of the topic and the design of the master thesis was fully made by Alexandra independently. She is very motivated and inspired by the topic. The topic is challenging because of limitations of data access. Alexandra tried her best in making practically relevant work.

General Conclusion: The work by student *Lukyanova Alexandra* meets the requirements for Master diploma thesis in the area of studies 38.04.02 "Management" Master program.

Date:

08.06.2024

Scientific Advisor:

Candidate of Science, Associate Professor,
Strategic and International Management Department
Academic Director of Master in Management Program
Graduate School of Management St. Petersburg University

A handwritten signature in black ink, appearing to read "L.O. Aray". The signature is written in a cursive style with a long horizontal stroke at the end.

Yulia N. Aray