REFERENCE
on the Thesis prepared by 2nd year student of
St. Petersburg University Graduate School of Management
Student: Elena A. Seliverstova
Topic: CONSUMER BEHAVIOR IN SUBSCRIPTION SERVICES: A STUDY OF MOTIVATIONAL FACTORS IN MEAL DELIVERY SERVICES IN RUSSIA
38.04.02 "Management" Master program

Student manifestation of autonomy and initiative when working on the Thesis:	☐ **The student has shown initiative in the formulation of the managerial problem, goal and objectives of the Thesis** ☐ In total, the Thesis was performed by the student independently, with active consultation with the supervisor ☐ The student did not provide the initiative while working on the Thesis
The intensity of interaction with the supervisor:	☐ **Continuous interaction** ☐ Irregular interaction ☐ Interaction was close to absent ☐ Other:
Respecting the schedule of the Thesis workflow:	☐ **Fully compliant** ☐ Partially compliant ☐ Does not match
Timeliness of the final submission of the Thesis to the supervisor:	☐ On the eve of the Thesis defense ☐ **On the day of the deadline for the Thesis submission** ☐ One day before the deadline for the Thesis submission ☐ Two days before the deadline for the Thesis submission ☐ Three days or more before the deadline for the Thesis submission
The degree of achievement of the Thesis goal:	☐ **Fully achieved** ☐ Partially achieved ☐ Not achieved
Compliance of the Thesis content with the requirements:	☐ **Fully compliant** ☐ Partially compliant ☐ Does not match
Compliance of the Thesis layout with the requirements:	☐ **Fully compliant** ☐ Partially compliant ☐ Does not match

Special Comments:
No

General Conclusion: The work by student Elena Seliverstova _meets_ the requirements for Master diploma thesis in the area of studies 38.04.02 "Management" Master program.

Scientific Advisor: Maria M. Smirnova, Candidate of Science, Associate Professor

Date: June, 10th 2024