

SCIENTIFIC ADVISOR'S REFERENCE

Program:	Master in Management (MIM)
Student:	Lyubov Shelkova
Title of thesis:	Factors affecting the choice of knowledge management platform in a company

Justification of the topic choice. Accuracy in defining the aim and objectives of the thesis. Justification of the topic choice; accuracy in defining the aim and tasks of the thesis; originality of the topic and the extent to which it was covered; alignment of the thesis' topic, aim and objectives.
The objective of Lyubov's thesis was practically oriented – to study the main characteristics of a knowledge management (KM) platform that are critical for the choice and, based on this, to develop a list of recommendation on how to choose KM platform. The topic of the thesis is interesting and relevant for a wide range of companies.
Structure and logic of the text flow. Logic of research; full scope of the thesis; alignment of thesis' structural parts, i.e. theoretical and empirical parts.
The work consists of 4 chapters. They are logically connected. The thesis provides a broad analysis of the relevant literature, but the research methodology has gained less attention
Quality of analytical approach and quality of offered solution to the research objectives.
The thesis deals with the problems of knowledge management. Lyubov has selected a literature review, survey of 69 companies and desk study as the main research methods. Based on the methods she defined the main factors affecting the choice of KMS and developed some practical recommendations. 30 software platforms were under investigation. The proposed approach is rather universal and is applicable to different sectors of industry. Both theoretical and practical outputs of the research are valuable now.
Quality of data gathering and description.
The primary data was gathered and the original questionnaire was developed. Lyubov collected the data both through interviews in the companies and literature review. The description of the methodology may be more detailed.
Scientific aspect of the thesis.
As a master student Lyubov Shelkova has initiated the study and has proved the actuality of her work. While developing the framework she used the desk study.
Practical/applied nature of research.
Lyubov developed some practical recommendations with solid managerial implications. The obtained results are valid for many companies which are mature enough to be concerned with KM issues. Proposed findings and approach are applicable for them. KM is a hot topic now, is a time of KM. So the discussed and developed framework may help to choose a proper KM platform.
Quality of thesis layout.
The layout is good and fulfils the main requirements. Few grammar and syntactic bugs may be found in the text.
Originality of the text.
The thesis text is original (89 %) and contain the few elements of plagiarism (the overall rate is 9 %) and proper citing (2%).

Working towards master degree Lyubov Shelkova proved to be a very professionally oriented student with excellent critical thinking skills. She has made the work independently and with a good effort. In general the Master thesis of Lyubov Shelkova meets the requirements for master thesis of MIM program, thus the author of the thesis can be given the required degree.

Date 04.06.2023

Scientific Advisor:



Prof. Tatiana Gavrilova