

SAINT PETERSBURG STATE UNIVERSITY

REVIEW

supervisor for the final qualifying work of the student Sechenykh Anastasia Evgenievna

Head of the final qualifying work Associate Professor Gaevskaya Elena Georgievna

Topic of the final qualification work

"Creating UI / UX design and filling the content of the multimedia guide "1698""

Content

The final qualifying work is to develop a UI / UX design for the 1698 application, a mobile platform that helps Chinese students adapt to a foreign culture. The report consists of an Introduction, three chapters, a conclusion and six appendices. The first chapter gives an interpretation of the idea of a guide on the basis of M. Bennett's model of development of intercultural sensitivity and an overview of the model itself. The second chapter is devoted to the development of the user flow of the product and scenario-based fine-grained prototypes, as well as the preparation of the design and all relevant visual solutions as part of the corporate identity creation. The third chapter presents the development of the final version of the application screen design.

Practical significance of final qualifying work results

The development of a multimedia guide based on Android, designed for intercultural adaptation of students from China in St. Petersburg, was carried out by two students of the Main Educational Program SV.5078 "Applied Informatics in the Arts and Humanities": A.E. Sechenykh and E.A. Oboyshchikova.

A.E. Sechenykh developed the content and interface of the multimedia guide. The high level of implementation of the resource and the text of the WRC testifies to the sufficient development of the graduate's professional competencies and readiness for teamwork.

Flaws

The flaws of the work include a formal attitude to the design of the Abstract, stylistic flaws.

Characteristics of the student's work on the final qualifying work

Anastasia Evgenievna showed herself as an enterprising, independent student. The graduate is distinguished by well-developed communication skills in an intercultural

environment, the ability to plan work quickly and clearly respond to comments, work in a team.

Head of the final qualifying work Associate Professor Gaevskaya E.G.

Signature Elena Gaevskaya

May 20, 2023