Saint Petersburg State University Graduate School of Management

Master in Corporate Finance

THE IMPACT OF FINANCIAL FLEXIBILITY ON THE COMPANY'S VALUE

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ЗАЯВЛЕНИЕ О САМОСТОЯТЕЛЬНОМ ХАРАКТЕРЕ ВЫПОЛНЕНИЯ ВЫПУСКНОЙ КВАЛИФИКАЦИОННОЙ РАБОТЫ

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1/s

01.06.2021

Аннотация

| Автор | Герасименко Алексей Александрович |
|------------------------|---|
| Название магистерской | Влияние финансовой гибкости на стоимость компании |
| диссертации | |
| Факультет | Высшая Школа Менеджмента (Санкт-Петербургский |
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| подготовки | |
| Год | 2022 |
| Научный руководитель | Александр Юрьевич Андрианов, к.э.н. |
| Описание цели, задач и | Цель исследования заключается в определении |
| основных результатов | взаимоотношения между финансовой гибкостью и |
| | стоимостью компании, основываясь на анализе данных |
| | публичных компаний, формирующих индекс S&P 500. |
| | |
| | В качестве гипотезы было сформировано предположение, что |
| | компании с большей финансовой гибкостью имеют |
| | дополнительную ценность, что делает их более |
| | привлекательными для потенциальных инвесторов. Для этого |
| | была построена модель, включающая в себя совокупность |
| | семи различных бинарных сигналов, каждый из которых |
| | оценивает финансовую гибкость компании в рамках |
| | определенного аспекта. В качестве сигналов были выбраны: |
| | волатильность свободных денежных потоков, волатильность |
| | роста продаж, отношение текущих активов к текущим |
| | обязательствам (current ratio), волатильность цикла |
| | конвертации наличных денег, волатильность дивидендов на |
| | акцию, интенсивность капитальных вложений, |
| | материальность активов. |
| | |
| | Исследование проведено на выборке из 404 компаний, |
| | формирующих индекс S&P 500 (были исключены |
| | финансовые компании и компании занимающиеся |
| | недвижимостью). Данные рассчитаны за период с 2014 по |
| | 2020 год с годичной периодичностью. |
| | |
| | Результаты исследования демонстрируют, что показатель |
| | финансовой гибкости, рассчитанный на основе модели |
| | бинарных сигналов, является статистически значимым и |
| | имеет прямую зависимость со стоимостью компании, в то |
| | время как отдельные компоненты модели не могут быть |
| | использованы самостоятельно для данных целей. |
| | |
| | Кроме того в исследовании показано, что используя расчетное |
| | значение финансовой гибкости можно сформировать |
| | инвестиционную стратегию, демонстрирующую доходность |
| | выше индекса S&P 500. |
| | |
| | Результаты исследования могут представлять практический и |
| | научный интерес финансовым менеджерам, акционерам и |
| | инвесторам. |

| Ключевые слова | Стоимость компании, финансовая гибкость, финансовый |
|----------------|---|
| | анализ, инвестиционный анализ, финансовые показатели, |
| | принятие финансовых решений |

Annotation

| Master Student's Name | Aleksei Gerasimenko |
|--------------------------|--|
| Master Thesis Title | The impact of financial flexibility on the company's value |
| Faculty | Graduate School of Management, Saint Petersburg State |
| | University |
| Main field of study | Corporate finance |
| Year | 2022 |
| Academic Advisor's | Alexander Yurevich Andrianov, PhD |
| Name | |
| Description of the goal, | The purpose of the study is to determine the relationship between |
| tasks and main results | inancial flexibility and the value of the company, based on the |
| | index |
| | |
| | As a hypothesis, the assumption was formed that companies with greater financial flexibility have additional value, which makes them more attractive to potential investors. To do this, a model was built that includes a set of seven different binary signals, each of which evaluates the financial flexibility of the company within a certain aspect. The following signals were selected: volatility of free cash flows, volatility of sales growth, the ratio of current assets to current liabilities (current ratio), volatility of the cash conversion cycle, volatility of dividends per share, intensity of capital investments (capex intensity), tangibility. |
| | The study was conducted on a sample of 404 companies forming the S&P 500 index (financial companies and real estate companies were excluded). The data are calculated for the period from 2014 to 2020 annually. |
| | The results of the study demonstrate that the indicator of financial flexibility calculated on the basis of the binary signals model is statistically significant and has a direct relationship with the value of the company, while individual components of the model cannot be used independently for these purposes. |
| | The results of the study may be of practical and scientific interest to financial managers, shareholders and investors. |
| | In addition, the study shows that using the calculated value of financial flexibility, it is possible to form an investment strategy that demonstrates profitability above the S&P 500 index. |
| Keywords | Company value, financial flexibility, financial analysis, investment analysis, financial performance, financial decision- making |

Glossary

| ROE | Return on equity |
|-------------------|---|
| MDD | Maximum drawdown |
| GAR | Geometric average return |
| CFO | Chief Financial Officer |
| FF | Financial flexibility |
| <i>S&P500</i> | A stock index, the basket of which includes shares of 500 selected |
| | companies with the maximum market capitalization traded on US stock |
| | exchanges. The list belongs to Standard & Poor's and is compiled by it. |
| ETF | Exchange-traded fund |

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Introduction

Financial flexibility is a very complex term that in different papers and textbooks formulated from different point of views. Thus, Teng, Chang and Wu (2021) determined financial flexibility as the company's ability to respond effectively different kinds of unpredicted shocks which undermine cash flows stability. Gamba and Triantis (2008) formulated financial flexibility as an ability to restructure company capital structure at a low cost when it is necessary. Hence, firms become able to avoid the costs of financial distress and to fund investment when unpredicted projects with beneficial outcomes arise. In practice, there are a lot of examples when companies with a poor financial management must sell their value-creating business units due to the liquidity problems under the strict debt covenants, while in other cases such decisions would never have been accepted.

In a great accordance with Leautier (2007) company usually has two basic approaches how to deal with financial flexibility:

•Follow a conservative capital structure (mostly to use internal funds and do not aggressively attract debt)

• Reduce cash flow volatility

Allayannis and Weston (2003) find a positive relation between usage of foreign currency derivatives and the firm value, using Tobin's Q as a proxy parameter for firm value, while most theories suggest that hedging can reduce excessive cash flow variation, which directly leads to costly access to external financing. Thus, cash flow volatility is significantly associated with Tobin's Q utilizing the market-to-book ratio as a proxy. At the same time, Minton and Schrand (1999) provide evidence, that cash flow volatility permanently affects investments. In the research, authors found a strong negative correlation between level of company investments (R&D, advertising and capital expenditures) and cash flow volatility, while also a presence of positive correlation between cash flow volatility and costs of external capital rising was proved. Such results have been developed by Rountree, Weston and Allayannis (2009) to the concept that firms with smooth financials are valued at a premium relative to firms with volatile financials while controlling for other determinants of firm value, such as size, leverage, profitability, and growth, as well as alternative types of risk, such as systematic and idiosyncratic. Hereby, company may adopt a strategy of smoothing financial income pattern, as investors value smooth performance more than volatile, implementing different hedging techniques, with the great help of which in

case of company may reduce costs of financial distress and to easily fund investment when facing adverse cash flow shocks.

It should be noted that the concept of financial flexibility seems to be quite well-known both in academic and in the business environment. Thus, according to a study conducted by Graham and Harvey (2001), as part of a survey of 392 CFOs of American companies, the main factor in deciding on the capital structure of the firm was precisely financial flexibility. Subsequently, Brounen et al. (2004) conducted a similar study with the participation of 313 CFOs of European companies and came to similar results. In addition, Bancel and Mito (2004) also confirmed the results of the initial study of American colleagues by conducting a similar survey with the top management of European companies.

During the 2007-2008 global economy faced with the Great Financial Crisis (or as it is called a Great Recession) as an outcome of excessive risk-taking by global financial and insurance companies and institutions using mortgage-backed securities and credit-default swaps extremely. Companies and economies all around the world lost billions of dollars with subsequent bankruptcy of Lehman Brothers on September 15, 2008 and global banking crisis in most economies of the world (Williams, 2010). Too heavily financed and overwhelmingly leveraged companies, that were, indeed, financially inflexible, went bankrupt. But this was not the case for all companies. Those of them, who were financially healthier, surprisingly gained new investment opportunities and expanded their operations and market share. In addition, some of the companies were able to boost their R&D expenses and start increasing technological gap with their competitors, who was in a terrible situation and could not afford such expenses. Additionally, companies with a more stable financial position and, as a result, greater financial flexibility began to actively absorb companies with weaker financial flexibility, takeover of Merril Lynch by Bank of America for instance, which led to increased consolidation in the markets within individual industries and allowed strong companies to take an even more dominant position.

It is obvious that despite the sufficient awareness of business representatives with the concept of financial flexibility, many of the representatives of the top management of companies did not consider this aspect seriously, which led to negative consequences for companies, while their more successful colleagues managed to generate company's value even in difficult times. Thus, the relevance of the topic for both academic and practical fields is undeniable. Thus, with the help of the conducted research, a following **research gap** can be filled in the concept of financial flexibility as a determinant of the company's value.

Despite the existence of a sufficient number of studies on the nature of financial flexibility, its impact on the capital structure, as well as attempts to evaluate this indicator as an abstract absolute value, in essence, the relationship between financial flexibility and the company's value was not evaluated in detail with subsequent testing of the investment of the accounting-based fundamental analysis strategy model based on this approach.

The research goal of the paper is to determine the relationship between financial flexibility and company's value and to propose the model for the assessment of financial flexibility. The research will try to fulfill research gap, considering the empirical studies conducted earlier by many researchers. Finally developed model might be applicable by the value investors and top management of the non-financial companies.

The following research questions are stated:

- How to choose the model for the estimation of financial flexibility?
- How to apply proposed model as an investment strategy for value investors?

The following research objectives are stated:

- To study models suggested by the researches of company's value and financial flexibility;
- To build the model for financial flexibility estimation;
- To show how the model might be lucrative for a certain period of time.

The structure of this paper is as follows. In chapter 1 the relevant theoretical framework and background is given. In addition, we explore the relationship between financial flexibility and firm value according to economic theory more extensively. In chapter 2 we discuss the methodology we use to answer our main research question. First of all, we explain the research design of the study and we formulate our hypotheses. Then, we describe the data and the empirical techniques we used to test these hypotheses. In chapter 3 we present the findings and main results of the empirical study. Chapter 4 discusses the meaning and the implications of the obtained results. Finally, in chapter 5 we provide a summary and conclusion as well as major managerial implications for either future academic research or practical application.

Chapter 1. Literature review

In the introduction, we have already formulated the main question of this study, gave a brief introduction to the concept of financial flexibility. In this chapter, we will focus in more detail on the main ideas of financial flexibility, its relationship with the value of the company.

1.1 The relationship between financial flexibility and value of the firm

As mentioned above an idea of financial flexibility is concentrated in the following aspects:

• Help the company to avoid excessive costs of financial distress

• Provide the company with constant ability to have sufficient resources for investment projects

Rosslyn-Smith and others (2020) suppose that financially distressed firms have two basic options how to deal with: reorganization and going bankruptcy (firm liquidation). Liquidation procedures consist of the sale of all the company's assets to repay existing debts in accordance with order of repayment of claims on a monetary obligation (White, 1989). Opposite to the liquidation, reorganization is mostly oriented on saving the jobs of supposedly viable firm, which assets are higher than overall financial obligations. What is important, the firm management usually choose the option, which is best for the company equity, regardless of whether the company assets will be more valuable under the alternative decision.

Usually, company in distress tend to meet the financial obligations harder. Thus, company faces with the increasing cost of capital which undermine business profitability and, as a result company can not generate enough income to pay its financial obligations and default probability started increasing exponentially, with the parallel credit ratings falling. To reduce the debt covenant pressure and meet the obligations without attracting additional internal funds company must find internal recourse, that is liquid assets usually. Without enough liquidity company may incur too serious losses to cover current liabilities and ex-ante distress costs. As for the ex-post distress costs, that is, for example, hiring lawyers and accountants to work on bankruptcy proceedings, it will be covered by partial disposal of assets, which finally all will be disposed, and financial flexibility will not play an important role.

However, only the direct costs of financial distress are above mentioned, while indirect costs usually much higher than direct one. Indeed, sales reduction and loss of contracts, suppliers, employees with extensive background may significantly aggravate current company positions on the market. Altman (1984) estimated indirect costs of financial distress by measuring of decline in

sales of firms and from the deviation between their actual earnings and earnings forecasted over the three years prior to bankruptcy.

As for the company's ability to have sufficient resources for investment projects, it can be explored from the opportunity costs point of view. Indeed, firms may lose the ability to invest in promising projects only due to the impossibility of mobilizing every resource they have in short period of time. Essentially, company with the higher financial flexibility may avoid such opportunity costs and company successfully enter the project.

1.2 The relationship between value of the firm and distressed costs

In great accordance with Modigliani and Miller (1958) theory, firm's capital structure does not affect firm's weighted average cost of capital in terms of perfect capital market upon condition of the rationality of economic entities. However, this theory does not encompass the effect of taxation, transaction costs etc.

In practice, capital market is imperfect, thus some aspects, such as taxation, investors irrationality etc. must be included in models. Teplova (2013) separated all models that try to consider this imperfections into the following groups:

• testing the concepts of justification of the capital structure, such as trade-off theory

• identification of key factors of debt to equity ratio in capital structure from value based management point of view

• identification of key factors, which have the best correlation and explanation power of difference in financial ratios of companies

Modigliani and Miller theory evolved into the trade-off theory. Stewart Myers (1983) consider the total value of a firm using debt financing consists of the value of this firm without financial leverage and the present value of the interest-bearing tax shield, less the present value of the costs of financial distress, associated with leverage. The trade-off theory consider, that companies face with the duality of debt: the firm can have some advantages, such as tax benefits on debt, whereas debt increasing also leads to increasing of financial distress costs.



Figure 1.1: Firm value and cost of capital in an imperfect capital market (Ross, Westerfield and Jaffe, 2015)

1.3 The model concept and main model variables

Financial flexibility is considered as a theoretical concept, while proper approaches to calculate this figure are not enough. The most valuable dynamic model developed by Gamba and Triantis (2008), which compromise dynamic financing, investment, cash retention/payout policies, level of corporate and personal tax rate, where examined the nature of dynamic debt and liquidity policies.

Correlation between dividend policy and financial flexibility examined in detail during last two decades. While Philip T. Fliers (2018) relies mostly on the conception, where financial flexibility is the firm's ability to adjust its capital structure either with debt financing or equity one at a low costs. It takes into consideration such firm characteristics as size, liquidity and investment.

Whereas Anil Kumar and Carles Vergara-Alert (2018) examine financial flexibility from the ability to access financing (not adjust current capital structure of the firm), using internal resources (such es real estate as the collateral), and mostly investigate the potential level of debt capacity, that is truly only the one side of the financial flexibility (two main strategies are mentioned at the beginning of the review). Opposite that Murali Jagannathan, Clifford P. Stephens, Michael S. Weisbach (2000) scrutinize financial flexibility through the cash flows, their nature and following distribution as a repurchase or dividends, taking debt financing out of scope (except debt ratio). Nonetheless this article clearly corresponds with the strategy to maintain the volatility level of the firms' cash flows and clarify the impact of the volatility on the dividend policy. Moreover, it corresponds to the (Gamba and Triantis, 2008) understanding of the link between volatility and financial flexibility in terms of potential earnings and cash flows.

| Article | Financial flexibility | The Effect of Financial | What is the relation between |
|---------------|-------------------------|-----------------------------|-------------------------------|
| | and the choice | Flexibility on Payout | financial flexibility and |
| | between dividends and | Policy | dividend smoothing? |
| | stocks repurchase | Anil Kumar and Carles | Philip T. Fliers (2018) |
| | Murali Jagannathan, | Vergara-Alert (2018) | |
| | Clifford P. Stephens, | | |
| | Michael S. Weisbach | | |
| Parameter | (2000) | | |
| Primary | To examine firms' | To study the causal effect | To examine financial |
| research | decisions to distribute | of financial flexibility on | flexibility as a new |
| problem | cash flows and their | payout policy | determinant of dividend |
| | choices between | | smoothing |
| | paying out cash flows | | |
| | in the form of | | |
| | dividends or stock | | |
| | repurchases. | | |
| Primary | Primary goal is to | Using variation in real | To scrutinize how he firm's |
| research goal | assess the increasing | estate prices as | ability to adjust its capital |
| | importance of | exogenous shocks to | structure relates to dividend |
| | repurchases in payout | firms' debt capacity to | |

Table 1.1 Comparison of different theoretical concepts

| | decisions and to isolate | study the primary | smoothing using Lintner's |
|---------------|--------------------------|-----------------------------|----------------------------|
| | factors that affect the | research problem | model. |
| | choice between | | |
| | repurchases and | | |
| | dividends. | | |
| Research | 1. Dividends | 1. Cash dividends | 1. There is a positive |
| questions/hyp | represent an ongoing | increase in the market | relation between financial |
| othesis | commitment and are | value of firms' | flexibility and dividend |
| | used to distribute | collateralizable assets. | smoothing |
| | permanent cash flows, | 2. Share repurchases | 2. At higher levels of |
| | while repurchases are | increase in the market | unused debt capacity, the |
| | used to pay out cash | value of firms' collateral- | positive relation between |
| | flows that are | izable assets. | financial flexibility and |
| | potentially temporary. | 3. Payout flexibility | dividend smoothing is |
| | 2. Repurchases | increases in the market | stronger. |
| | are more pro-cyclical | value of firms' collater- | 3. There is a negative |
| | than dividends. | alizable assets. | relation between capital |
| | | 4. Highly leveraged | structure adjustment costs |
| | | firms are more likely to | and dividend smoothing |
| | | decrease their payouts in | |
| | | response to a decrease in | |
| | | the value of their | |
| | | collateralizable assets. | |
| | | 5. The magnitude of | |
| | | the payout increase that | |
| | | occurs when the value of | |
| | | collateralizable assets | |
| | | increases is greater for | |
| | | firms with few | |
| | | investment opportunities. | |
| Main results | 1. Repurchases | 1. An increase in | 1. The firm's capital |
| of the | are noticeably more | financial flexibility leads | structure is the shock |
| research | volatile than | to an increase in cash | absorber that enables |
| | dividends. | dividends, share | dividend smoothing. |

| Repurchases are | repurchases, and payout | 2. Dividend |
|-------------------------|----------------------------|-------------------------------|
| responsible for a | flexibility. | smoothing is stronger at high |
| disproportionately | 2. High-leverage | levels of unused debt |
| large fraction of the | firms decrease their | capacity and higher capital |
| variation in total | dividends and share | structure adjustment speeds. |
| payouts. | repurchases during | 3. The nature of the |
| 2. Firms with a | periods of decreasing real | shocks determines the |
| higher standard | estate prices | degree of smoothing. |
| deviation of cash flows | 3. The effects of | |
| are more likely to use | financial flexibility on | |
| repurchases. | dividends and share | |
| | repurchases are stronger | |
| | for firms with few | |
| | investment opportunities | |
| | and for financially | |
| | constrained firms. | |

Chapter 2. Methodology

Earlier in the Introduction, we have already discussed the concept of financial flexibility. In the first chapter, we studied two main strategies for managing financial flexibility, presented different approaches to assessing financial flexibility and analyzed the relationship between the main parameters of the future model and the company's value. In this chapter, we will focus in more detail on the research methodology. First, we explain chosen research design to examine main research question, stated in the Introduction. Second, we formulate our main hypothesis, that we will test in the following chapters. Finally, we define empirical techniques used in the research to test our main hypothesis.

2.1 Research design

We are sure that we can measure the effect of financial flexibility on the firm value by analyzing stock returns of selected companies for the period between the publication of financial statements. According to Brealey, Myers and Allen (2010) it is hard to precisely estimate how much investors will be ready to pay for the stock and it is not always possible to determine value of the company based on its stock price. However, Koller, Goedhart and Wessels (2010) stated that the value of the company can be a measure of performance as long as it considers long-term interests of all stakeholders of certain company. Additionally, Lai and Wong (2015) explained close relationship between share price and valuation and introduced the model which uses this relationship.

2.2 Hypothesis

As it was mentioned before, the main goal is to study and develop the nature of the relationship between financial flexibility and the company value, relying on the number of variables, that might explain positive/negative correlation, or absence of any dependence between these variables. Thus, the core hypothesis of this master thesis would be stated in a following way: **companies with greater financial flexibility have an additional value, that makes them more attractive for potential investors.**

So, in the further I will thoroughly disclose main approach how this impact is expected to be measured and what potential conclusions might be done on the basis of that findings.

2.3 Data

All accounting data is obtained from S&P Capital IQ. The main reason for the choice of the companies that make up S&P500 index is because the most traded companies on a stock exchange during longer period are more likely to be mature companies (or growing companies that are in a transition phase) with the key characteristics in the subsequent generated model. The choice to limit the scope of companies for research only by companies forming the index is based on the fact that these companies represent the vast majority of market capitalization and they can give an adequate assessment of the profitability of the market and serve as the most frequently used benchmark for evaluating the effectiveness of active portfolio management and consecutive Jensen's alpha computation. The S&P 500 is a free capitalization weighted index.

In the data retrieved, all financial items are given in US dollars and no special conversion using average conversion rate during specific year are necessary.

2.4 Sample and excluded observations

The S&P 500 compromises the sample in this study, during the period 2020-2010. Data prior to 2010 were out of the study because with a significant increase in the sample, irrelevant results may be obtained, reflecting the presence of certain relationships taking into account the early period, but they are not representative in the current market conditions.

Financial institutions, real estate and insurance companies are excluded from the data because their financial policies, accounting systems and business models completely differ from the rest of the companies' ones. For firms in certain years that have some of the model items omitted we exclude them from the composition of the portfolio for the certain year.

We admit that in our data sample there may be an effect of outliers (for example extremely profitable companies in certain years due to the unregular activity). However, these deviations do not have significant impact on overall result and generally cumulative abnormal returns inherent in the data on the daily returns of companies and potential problems are usually leveled (Brown and Warner, 1984).

Statistics on the distribution of companies among the main sectors defined in the S&P500 index are presented in table 2.1.

| Sector | Frequency |
|------------------------|-----------|
| Industrials | 72 |
| Health Care | 65 |
| Information Technology | 75 |
| Communication Services | 23 |
| Materials | 28 |
| Utilities | 29 |
| Consumer Staples | 32 |
| Consumer Discretionary | 59 |
| Energy | 21 |
| Total | 404 |

 Table 2.1 Distribution of the companies across sectors

2.5 Model justification

Usually, concept of financial flexibility implies obtaining specified number for further calculations. Gamba and Triantis (2008) and Rapp, Schmid and Urban (2014) developed different models with the same idea, that initially was developed by Almeida, Campello, and Weisbach (2004) of defining unexpected changes in cash and consequently link it with the abnormal returns.

$$\begin{split} r_{i,t} - R_{i,t}^{B} &= \gamma_{0} + \gamma_{1} \frac{\Delta C_{i,t}}{M_{i,t-1}} + \gamma_{2} \text{SGR}_{i,t} + \gamma_{3} \frac{\Delta E_{i,t}}{M_{i,t-1}} + \gamma_{4} T_{i,t} + \gamma_{5} \text{Spread}_{i,t} + \gamma_{6} \text{Tang}_{i,t} \\ &+ \gamma_{7} \text{SGR}_{i,t} \times \frac{\Delta C_{i,t}}{M_{i,t-1}} + \gamma_{8} \frac{\Delta E_{i,t}}{M_{i,t-1}} \times \frac{\Delta C_{i,t}}{M_{i,t-1}} + \gamma_{9} T_{i,t} \times \frac{\Delta C_{i,t}}{M_{i,t-1}} + \gamma_{10} \text{Spread}_{i,t} \times \frac{\Delta C_{i,t}}{M_{i,t-1}} \\ &+ \gamma_{11} \text{Tang}_{i,t} \times \frac{\Delta C_{i,t}}{M_{i,t-1}} + \gamma_{12} \frac{C_{i,t-1}}{M_{i,t-1}} + \gamma_{13} \frac{\Delta \text{NA}_{i,t}}{M_{i,t-1}} + \gamma_{14} \frac{\Delta \text{RD}_{i,t}}{M_{i,t-1}} + \gamma_{15} \frac{\Delta I_{i,t}}{M_{i,t-1}} + \gamma_{16} \frac{\Delta D_{i,t}}{M_{i,t-1}} \\ &+ \gamma_{17} L_{i,t} + \gamma_{18} \frac{\text{NF}_{i,t}}{M_{i,t-1}} + \gamma_{19} Z_{i,t} + \epsilon_{i,t}. \end{split}$$

Figure 2.1: Unexpected changes in market firms' market value model Almeida, Campello, and Weisbach (2004) Opposing to the quantitative models described above, there are some qualitative models, that have the same idea of calculating the impact of certain parameters on the independent variable, but in relative terms. One of the most known models was developed by Joseph D. Piotroski in 2002. In his paper "Value Investing: The Use of Historical Financial Statement Information to Separate Winners from Losers" author introduced model as a sum of nine binary signals, where each binary signal equals one if the underlying realization is good about future firm performance, and zero, if the performance is expected to be poor.

$$F_SCORE = F_ROA + F_\Delta ROA + F_CFO + F_ACCRUAL + F_\Delta MARGIN + F_\Delta TURN + F_\Delta LEVER + F_\Delta LIQUID + EQ_OFFER$$

Figure 2.2: Piotroski F-score calculation. Piotroski (2002)

Another model with the relative approach for the growing stocks is a Mohanram G-score (2005). Piotroski provides back testing of introduced model, that indicates outperforming of companies with strong signals in comparison with companies with poor signals in terms of oneyear market returns for the buy-and-hold fundamental investment strategy for years between1976-1996. For such relative model with binary signals relation between the variable (that is F-score) and the independent variable (that is one year return) is quite obvious in terms of interpretation, whereas for the Thriantis and Gamba model the calculated value of financial flexibility does not provide such insights (it is not a value without a physical meaning). For this reason, in my master thesis, I will continue developing relative model with binary variables for the determining companies with "good, strong and sustainable" financial flexibility and consequence correlation of that score with market values.

2.6 Basic variables

In a basic model there are seven depended variables, that are following: FCF volatility, Sales growth volatility, Current ratio, Cash Conversion Cycle volatility, Dividends per share volatility, Capex intensity, Tangibility (that is a tangible book value divided by book value, represent the share of tangible assets in overall firm's assets). For a company's fiscal year, I define return as a return on equity (to test the value of company for the shareholders). I choose these fundamental signs to measure company's current FF. In the same way as Piotroski (2002), we estimate the value of each parameter (signal) both "positive" and "negative" depending on the interpretation of the

results obtained. If the result is evaluated as "positive", then a value equal to one is assigned. Otherwise, the value of this signal is evaluated as "negative" and is equal to zero.

2.6.1 Free Cash Flow volatility

High volatility of free cash flows is a negative signal when assessing the value of the company. According to empirical studies (Behr, Osiichuk and Melcarr, 2018) evidence has been obtained that the high volatility of cash flows and the dynamism of the operating environment do not allow us to make a reliable forecast of the company's value on the example of public companies in Poland. In addition, since the DCF cost forecast is a methodology with a large number of assumptions, under the above conditions, forecasts can only be built in the short term, but the accuracy of the models leaves much to be desired. To do this, we use the cash flow volatility indicator in our model and claim that its high volatility negatively affects the value of the company and serves as the same signal for investors and professional appraisers.

2.6.2 Sales growth volatility

Low sales growth volatility implies higher earnings predictability and therefore less risk for potential investors. In fact, sales growth does not always mean an increase in the marginality of the business and, as a result, an increase in the net profit of the company. Sometimes it happens when a company, in pursuit of increasing revenue growth, sacrifices its net profit. However, this applies more to growing companies. In addition, as we indicated earlier, we adjust the resulting growth to the trend component so as not to overstate the real volatility of sales. In turn, this may slightly overestimate the growing companies, but the essence of the trend component is precisely the planned growth and any abnormal deviations will also be recorded. Nevertheless, when we talk about financial flexibility, we mean, among other things, the availability of sales is important when building our model.

2.6.3 Current ratio

In our model, the current ratio is implemented to assess the company's ability to meet future debt obligations. We assume that the availability of small opportunities for further debt servicing or its increase to cover unforeseen needs or finance a new project is a bad signal from the point of view of financial flexibility. In addition, the presence of high creditworthiness and low flexibility

of the capital structure may signal the presence of sufficiently strict restrictions on the part of equity and debt investors, which is also a negative signal.

2.6.4 Cash Conversion Cycle volatility

In fact, effective management of working capital increases the operational efficiency of the company, which in turn is one of the key drivers of the company's value growth. A decrease in the cash conversion cycle indicator signals an increase in the efficiency of the company's management and the possibility of greater productivity from the asset base. However, constant and steady fluctuations in this indicator may signal the absence of a corporate strategy in this area (constant changes in the policy of accounts receivable), or a great dependence on external factors (for example, when fluctuations are caused by constant changes in payale outstanding). In any case, these deviations indicate a weak position in the market and a reduced ability to generate constant profit without the use of manipulation.

2.6.5 Dividends per share volatility

Empirical studies of the impact of the dividend policy on the value of the company are mainly based on numerous theoretical explanations with the use of various assumptions (such as the tax rate or the presence/absence of convertible liabilities), which, however, are often too strict. Moreover, depending on the choice of country and time period, the results obtained also differ. Thus, this theoretical assumption has been proved by some researchers in different periods of time. However, the issue of the volatility of dividends per share is practically not studied at the moment. At the same time, for mature companies, the dividend policy is usually stable and the amount of dividends can be used as a proxy for assessing the profitability of the company. Thus, high volatility indicates the volatility of the company's profits, or the difficult predictability of income for shareholders, which in turn is a bad signal for them.

2.6.6 Capex intensity

The idea is that capital expenditures in theory maximize future sales and profits, which can affect stock returns. However, this signal may have a duality of interpretation: too low intensity may indicate a weak investment strategy of the company and a subsequent increase in technological gap. On the other hand, too high values may signal an excessive allocation of resources to capex and the current weak material base. It is worth noting that our sample considers only mature companies whose capex level is fairly predictable and constant. Therefore, we believe that when compared within the industry, companies with an inflated value may currently have an increased need to restore their assets. This signals a decrease in the company's free cash and, as a result, a decrease in the company's financial flexibility in the future.

2.6.7 Tangibility

A tangible asset is an asset that usually has a physical and/or monetary form, and which can be converted to obtain a monetary value adjusted for its liquidity. It is worth noting that in the context of financial flexibility, we are talking about the availability of resources for the company to cover potential costs. For large businesses, in particular, the current ratio indicator is important, but it does not take into account the liquidity of the company's assets. At the same time, depending on the sector, the share of intangible assets can reach 90%. However, while some of the assets, for example, software, can be sold on the market, others even potentially have no value and their evaluation is difficult or impossible, and there is no effective market at all. Therefore, it is important for us to assess the company's ability to raise funds. In this connection, we study the tangibility of the company as one of the key parameters and use a conservative estimate when calculating, excluding all intangible assets (even those that in theory can be quite liquid). First of all, this approach is possible precisely due to the evaluation of companies within sectors, since a certain pattern is expected.

2.7 Volatility issues

For the computation of volatility for those variables, where it's necessary, I've used different approach in comparison with G-score. In the Mohanram model, the standard divagation is used for gains volatility. This is a bit of a mistake, because if gains grow veritably snappily, volatility increases also snappily and it's necessary to remove the trend element. That is, it turns out that the advanced the profit and revenue growth, the lower the F- score. To exclude this error, rather of the standard divagation, the standard error of literal returns relative to the exponential growth curve is used. This approach initially introduced by Ford Equity Research in their earnings variability model (EDV) (Ford Equity Research, a Mergent Company, 2022). It was completed using following formulas:

Sales growth corrected₂₀₂₀ =
$$a * e^{b*y} + c$$
, where
 $a = e^{A}$
SG = ln (Sales growth - c)
SG = b + A * x

Here we use linear interpolation to get coefficients of the linear equation

C – minimum of sales growth among the dataset

After that we calculate 5 year volatility using standard equation:

$$\sigma_{sg} = \sqrt{\frac{\sum_{i=1}^{5} Sales \ growth \ corrected_i}{4}}$$

2.8 Basic model

For the basic depended variables, presented in chapter 2.3 I have calculated flexibility Flexscore according to the following equation:

> Flex_score=Flex_FCF_vol+Flex_Sales_Growth_vol+Flex_CR+Flex_CCC_vol+ +Flex_DPS_vol+Flex_Capex+Flex_Tangibility

Afterwards I compare all of the variables, with the mean value of variable for certain industry on the basis of S&P500 primary industry classification. I gain 1 if the value below median, otherwise gain 0 for all of the variables, except current ratio and tangibility. For these variables I gain 1 if the value above median, otherwise gain 0.

| Variable | Variable description | |
|-----------------------|--|--|
| Flex_FCF_vol | Previous 5-year volatility of Free Cash Flow of the company, | |
| | reported at the end of each fiscal year. | |
| Flex_Sales_Growth_vol | Previous 5-year volatility of Sales growth of the company. | |
| Flex_CR | Current ratio of the company at the end of fiscal year. Current ratio | |
| | is defined as a total current assets divided by total current liabilities, | |
| | which are reported by the company. | |
| Flex_CCC_vol | Previous 5-year volatility of Cash Conversion Cycle of the company. | |
| | Cash Conversion Cycle is defined as a Days Inventory Outstanding | |
| | (DIO) plus Days Sales Outstanding (DSO) minus Days Payable | |
| | Outstanding. | |
| Flex_DPS_vol | Previous 5-year volatility of Dividend per share (diluted) of the | |
| | company, reported at the end of each fiscal year. | |

Table 2.2 Variable definitions

| Flex_Capex | Capex intensity of the company at the end of fiscal year. Capex | | |
|------------------|---|--|--|
| | intensity is defined as a total Capex divided by total assets from the | | |
| | prior period | | |
| Flex_Tangibility | Tangibility of the company reported at the end of fiscal year. | | |
| | Tangibility is defined as a tangible book value divided by book value | | |
| | of the company. Book value of the company is defined as a total | | |
| | assets minus total liabilities. Tangible book value is defined as total | | |
| | assets excluding intangible assets and goodwill minus total | | |
| | liabilities. | | |

Chapter 3. Results

In previous chapter we have discussed the research design and formulated main hypothesis of the paper. Moreover, additional information regardless data set and basic model is provided. In this chapter I present outcome of basic model and discuss robustness of following findings.

3.1 Description of the tests

The primary methodology that we use in our research is to form portfolios using the results of Flex_score calculation. In the first test we compare returns earned by the portfolio with high Flex_score against the portfolio consisting of low Flex_score companies with annual rebalancing. In the second test we compare returns earned by the portfolio with high Flex_score against the total index portfolio.

3.2 Description of the results

After calculation all the Flex_score values for companies I have separated them in the baskets according to the flexibility value from 0 to 7. After that I have calculated return on equity for each company in the each year and calculated average return for each score for each year.

| Flex_score | | 2020 | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 |
|------------|---|------|------|------|------|------|------|------|
| | 0 | 1 | 0 | 1 | 3 | 2 | 2 | 1 |
| | 1 | 7 | 3 | 3 | 6 | 6 | 9 | 13 |
| | 2 | 20 | 21 | 30 | 26 | 32 | 46 | 41 |
| | 3 | 60 | 58 | 57 | 62 | 80 | 68 | 80 |
| | 4 | 103 | 80 | 91 | 92 | 101 | 89 | 99 |
| | 5 | 103 | 123 | 118 | 94 | 91 | 114 | 89 |
| | 6 | 88 | 78 | 67 | 86 | 67 | 53 | 57 |
| | 7 | 20 | 39 | 33 | 28 | 17 | 12 | 10 |

 Table 3.1. Number of companies scored certain Flex score

I define companies with values 0-3 as companies with low flexibility and companies with values 4-7 as companies with high flexibility. Afterwards I calculate geometric average return for holding period for each score across the years 2020-2014 (in returns calculation I have used less years as for volatility values I defined standard error of historical returns relative to the exponential

growth curve for previous consecutive 5 years). As a result, average of geometric average ROE for companies with low flexibility is 17,5%, whereas for companies with high flexibility average of geometric average ROE is 37,1%. Calculating ROE we define equally weighted investing, not a market cap weighting method. For all companies included in our data set, geometric average ROE is accounted for 31,67%. Using Same approach with ROI we get results from figure 3.1.1

| | r | 1 | 1 | 1 | | | | r |
|------------|------|------|------|------|------|------|------|-------------|
| Flex score | 2020 | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 | GAR |
| _ | | | | | | | | (2020-2014) |
| 0 | 6% | 0% | 27% | 19% | 15% | 11% | 6% | 12% |
| 1 | 20% | 21% | 24% | 17% | 14% | 21% | 19% | 19% |
| 2 | 9% | 18% | 18% | 16% | 19% | 21% | 18% | 17% |
| 3 | 8% | 36% | 24% | 20% | 17% | 16% | 40% | 22% |
| 4 | 13% | 46% | 35% | 32% | 38% | 13% | 22% | 28% |
| 5 | 32% | 31% | 42% | 34% | 30% | 37% | 23% | 33% |
| 6 | 76% | 51% | 71% | 52% | 28% | 36% | 21% | 47% |
| 7 | 73% | 65% | 36% | 27% | -4% | 38% | 72% | 41% |

 Table 3. 2. Average one-year buy and hold return on equity and geometric average return for 2020-2014 period



Figure 3.1: Comparison of cumulative returns of different portfolios within one flexible



Figure 3.1.1: Comparison of cumulative returns of different portfolios within one flexible score (using ROI)

It is easily observed that companies with high flexibility have significantly outperformed companies with low flexibility. Company value is an estimation of future profits. In other words, we estimate company according to our expectations. It means, that companies with high flexibility have much better expectations about the generation of future profits. As for the ROI of portfolios, containing same companies, we could observe similar pattern on figure 3.1.1 to the pattern on figure 3.1.

Additionally, we evaluated the cumulative return under the buy and hold strategy for each individual indicator of flexibility score with annual rebalancing of the portfolio, subject to proportional allocation within the portfolio and full reinvestment of the income received for the year in the portfolio. In other words, the share of each asset in the portfolio is 1/n, where n is the number of companies that have received this flexibility score value. The results of the profitability of these portfolios are shown in a figure 3.1.

3.3 Test 1 results

As previously stated, we calculate returns of low Flex-score portfolio and high Flex-score portfolio against each other year by year. Short selling in current test is restricted.

| Portfolio | 2020 | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 |
|--------------------|------|------|------|------|------|------|------|
| High flex | 41% | 44% | 46% | 38% | 30% | 29% | 24% |
| Low flex | 9% | 31% | 22% | 19% | 17% | 18% | 31% |
| Adjusted high flex | 31% | 13% | 24% | 19% | 13% | 11% | -7% |

Table 3.3. One-year buy and hold ROE of different portfolios

Portfolio of companies with high financial flexibility consistently outperformed the portfolio of companies with low flexibility, except 2014 year. Overall, the strategy shows a steady result and companies with high financial flexibility generate more value.

However, based on figure 3.1 and table 3.2 information, we can see that in reality only companies with indicators 6 and 7 can be attributed to companies with high financial flexibility. Therefore, we additionally checked the cumulative returns of portfolios, where companies were divided into the following 3 portfolios: companies with low FF (indicators from 0 to 2), companies with medium FF (indicators from 3 to 5) and companies with high FF (indicators 6 and 7).

The results of modeling the buy and hold strategy for combined portfolios with annual rebalancing are shown in figure 3.2.



Cumulative returns of different portfolios

Figure 3.2: Comparison of cumulative returns of different portfolios with combined flexible score



Figure 3.2.1: Comparison of cumulative returns of different portfolios with combined flexible score (ROI based)

3.4 Test 2 results

In the second test we compare results of one-year buy and hold strategy among different flexible scores against average return of all stocks in certain year (we call it as adjusted returns). All the results are provided in the table 3.4.

| Flex_score | 2020 | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 |
|------------|------|------|------|------|------|------|------|
| 0 | -28% | -41% | -14% | -15% | -13% | -16% | -22% |
| 1 | -14% | -20% | -17% | -17% | -14% | -5% | -9% |
| 2 | -25% | -23% | -23% | -17% | -9% | -6% | -10% |
| 3 | -27% | -5% | -17% | -13% | -11% | -11% | 12% |
| 4 | -22% | 5% | -6% | -2% | 10% | -14% | -6% |
| 5 | -2% | -10% | 1% | 1% | 2% | 10% | -5% |
| 6 | 42% | 10% | 30% | 19% | 0% | 10% | -7% |
| 7 | 39% | 24% | -5% | -7% | -32% | 11% | 44% |

Table 3.4. Adjusted average one-year buy and hold return on equity

It should be noted that during the study period, only companies with a score of 3 and above managed to show a better-than-average return on equity (in our case it is positive adjusted return on equity). However, only companies with the highest financial flexibility, whose indicator is greater than or equal to 6, have shown a fairly stable positive result for several years.



Figure 3.3: Comparison of number of positive market adjusted returns of different portfolios with determined flexible score

Figure 3.3 shows a graphical interpretation of the results obtained during Test 2 and presented in Table 3.4. As previously indicated, only companies with a high Flex_score index were able to consistently show ROE higher than the benchmark portfolio.

However, this graph does not show absolute values. So, it can be calculated that companies with an indicator of financial flexibility of 5 are no less successful than companies with an indicator of 7, but this assumption is refuted by the results obtained during the second test. Moreover, based on the data in Figure 3.1, it can be seen that companies with a financial flexibility value of 5 show results very close to the benchmark portfolio. This is explained by two facts: firstly, about 25% of the companies from the entire sample received exactly this value (the maximum concentration among all indicators of financial flexibility) and therefore it is logical to expect that the results of the benchmark portfolio should be quite close, and secondly, based on the results given in Table 3.4, companies with a financial flexibility value 5 demonstrated low deviations and positive market adjusted returns for 2015-2018 are offset by negative values for other years.

In 2002 Piotroski completed back testing of his strategy on the data for 1977-1997 years. Li and Mohanram (2018) have tested his investment strategy for the data for 1974-2020 years and concluded, that there is no any significant deviation between companies with high F-score and companies with low F-score in the last decade. Thus, strategy relying on the analysis of companies' financial position only is not effective currently and that model miss some crucial details, which I have incorporated in my model.

3.5 Additional test with short selling

As we indicated earlier, as one of the assumptions, we restricted short selling. This was done for several reasons. Firstly, value investors rarely resort to this approach and concentrate more on long positions. Secondly, short positions are associated with greater risks compared to long positions and are also not always optimal for investors, but are suitable only for investors with a high attitude to risk. However, during the second test, we found that companies with low ROE systematically show lower than the benchmark portfolio. Thus, in this additional test, it is proposed to consider the possibility of a short sale of assets with a low level of flexibility score and a simultaneous long position in the benchmark portfolio. The advantage of this position is the small amount of start-up capital required for the transaction, since it is the cash flow of a short position that will be used to open a long one. In practice, investing in the benchmark portfolio is possible by using ETFs that are widely represented on the S&P500 index, Vanguard S&P 500 ETF (VOO) for instance.

| Flex_score | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 |
|------------|-------|-------|-------|-------|-------|-------|-------|
| 0 | 1,28 | 1,803 | 2,05 | 2,351 | 2,66 | 3,092 | 3,771 |
| 1 | 1,14 | 1,37 | 1,603 | 1,874 | 2,137 | 2,254 | 2,452 |
| 2 | 1,251 | 1,539 | 1,893 | 2,213 | 2,417 | 2,569 | 2,822 |
| 3 | 1,265 | 1,327 | 1,558 | 1,759 | 1,954 | 2,161 | 1,901 |
| 4 | 1,218 | 1,156 | 1,224 | 1,243 | 1,119 | 1,272 | 1,342 |
| 5 | 1,023 | 1,129 | 1,116 | 1,105 | 1,078 | 0,966 | 1,012 |
| 6 | 0,584 | 0,524 | 0,366 | 0,296 | 0,296 | 0,267 | 0,286 |
| 7 | 0,611 | 0,466 | 0,491 | 0,524 | 0,691 | 0,617 | 0,345 |

Table 3.5. Cumulative adjusted one-year short sell and hold return

Based on the results presented in eable 5, it can be seen that only companies with indicators from 0 to 2 showed good growth with this strategy. Based on the results obtained, we will form a

portfolio of companies with a low level of financial flexibility and evaluate the cumulative returns in comparison with the index.



Figure 3.4: Adjusted cumulative returns of 1 year buy and hold short portfolios in comparison with long benchmark portfolio

3.6 Correlation analysis

To assess the predictive power of the model, we use spearman's rank correlation analysis, firstly introduced by Charles Spearman (Piotroski, 2000). Since our model uses binary signals and we distribute the selected companies into different baskets, in other words, we assign them a rank, this analysis will be the most objective.

$$ho_{s}=1-rac{6\sum d^{2}}{n(n^{2}-1)}$$
 , where

n - number of observations

 $d = (x_i - y_i)^2$ - squares of differences between ranks

First, we will analyze all the individual variables and establish the presence/absence of predictive power of the variable.

| | Flex_ FCF_vol | Flex_ Sales_ Growth_ vol | Flex_CR | Flex_ CCC_vol | Flex_ DPS_vol | Flex_ Capex | Flex_ Tangibili ty | Flex_ Score | ROE |
|---------------------------|------------------|-----------------------------------|---------|------------------|------------------|----------------|--------------------------|----------------|-------|
| Flex_FCF_vol | 1,000 | 0,135 | -0,096 | 0,036 | 0,102 | 0,125 | -0,080 | 0,371 | 0,063 |
| Flex_Sales_ Growth_vol | - | 1,000 | 0,042 | 0,185 | -0,032 | 0,083 | 0,068 | 0,494 | 0,104 |
| Flex_CR | - | - | 1,000 | 0,065 | -0,094 | 0,074 | 0,236 | 0,429 | 0,037 |
| Flex_CCC_ vol | - | - | - | 1,000 | -0,027 | 0,115 | 0,052 | 0,484 | 0,073 |
| Flex_DPS_ vol | - | - | - | - | 1,000 | -0,051 | -0,017 | 0,283 | 0,045 |
| Flex_Capex | - | - | - | - | - | 1,000 | 0,044 | 0,478 | 0,003 |
| Flex_ Tangibility | - | - | - | - | - | - | 1,000 | 0,444 | 0,140 |
| ROE | - | - | - | - | - | - | - | - | 1,000 |

Table 3.6. Spearman rank's correlation analysis of single variables for 2020

As we can see from the results of table 3.6, none of the variables has sufficient correlation with ROE and cannot be used separately to predict ROE. Now we will conduct a similar analysis of Flex_score already throughout our data.

Table 3.7. Spearman rank's correlation analysis of Flexibility score and ROE

| year | 2020 | 2019 | 2018 | 2017 | 2016 | 2015 | 2014 |
|------------|-------|-------|-------|-------|-------|-------|-------|
| Flex_score | 0,810 | 0,952 | 0,762 | 0,667 | 0,190 | 0,762 | 0,762 |

| Grading Standards | Correlation Degree |
|-------------------------------|---------------------------------|
| ho=0 | no correlation |
| $0 < ho \le 0.19$ | very week |
| $0.20 \le ho \le 0.39$ | weak |
| $0.40 \le ho \le 0.59$ | moderate |
| $0.60 \le ho \le 0.79$ | strong |
| $0.80 \le ho \le 1.00$ | very strong |
| 1.00 | monotonic correlation |
| Figure 2 5. Creating table of | Snoamman complation coefficient |

Figure 3.5: Grading table of Spearman correlation coefficient

From the results of Table 3.7, as well as based on Figure 3.5, we can see that the correlation degree for all years, with the exception of 2016, is strong or very strong. We will also get similar values for ROI, since there is a close relationship between ROE and ROI and that explains why the statistical parameters found for ROE can also be used for analysis using another similar metric (Abdel M. and Majed Q., 2012).

Chapter 4. Discussion

Previously we determined research gap, formulated main research hypothesis, and constructed the model, explaining choice of the variables and data set. In chapter 3 we obtained results of different tests. In this chapter we discuss obtained results from the point of view of the formulated hypothesis and the implications of these results.

In previous chapters we have formulated the hypothesis that companies with greater financial flexibility have an additional value, that makes them more attractive for potential investors. As a basic model we have chosen a combination of binary signals to calculate flexibility score. Needless to say, that this estimation gives us understanding only the relative valuation of a company relative to other companies in the sample. This means that, in turn, the results are quite sensitive to the sample and when evaluating initially companies with low financial flexibility, we will only be able to choose the best from the worst. Nevertheless, it would be wrong to talk about the significant dependence of this approach purely on the sample, since when making investment decisions, quite often the task is only to select a good company from a predetermined pool of candidates for further investments. First of all, this is due to the diversification of the client's investment portfolio or the management company. As we remember, a number of binary signals of our model are based on characteristics that directly depend on the average indicators of the industry in which the company under study is represented. Thus, intuitively, there may be a feeling that some companies from the industry that are currently in a non-competitive state will receive inflated ratings, while even good companies from too competitive industries will receive the lowest rating due to the extremely high performance of the dominant companies in the industry. However, investors often look at different industries in order to diversify their nonsystematic risks. Then it will also be important for them to assess the behavior of the company within the sector, since when building the allocation of the portfolio, it was decided to invest in a certain industry. Therefore, despite certain limitations, the results obtained seem to be significant for managers and investors.

4.1 Managerial implication

From a practical point of view, this work contains a number of ideas that can be used by managers of large companies in the future. Firstly, we have demonstrated that companies with high financial flexibility are able to generate profits above the S&P 500 index at a sustainable level. Thus, these companies become the object of increased interest of potential investors in the medium and long term. In turn, this allows the company to have a sufficient amount of free resources to increase its position in the market. Moreover, in conditions of instability in the market,

such companies are much more likely to suffer the least value of losses and continue to increase their technological advantage (Bank of America case).

It is worth noting that the results of 2020 are especially important for managerial implication, namely when there was a coronavirus pandemic. As we can see from the analysis of Table 3.4, only companies with high financial flexibility were able to show ROE results above the market average, and their cumulative deviation is greater than in previous years. This confirms the judgment that investors value profitability higher in times of crisis and approach the company selection process more carefully. Thus, in order to overcome market crises, the company's management should pay attention to their financial flexibility at the moment and be able to build a corporate strategy consisting in constant monitoring and assessment of the situation in this aspect.

4.2 Investment implication

As previously stated, this study is primarily focused on value investments. Firstly, there is no evaluation of high-frequency strategies and the use of derivative instruments. Secondly, when forming an investment strategy based on the value of flexibility score, the product of the annual rebalancing of the portfolio is implied. Such a rare rebalancing can significantly reduce the transaction costs of portfolio management, although it increases the risks for the investor. However, during the time period under study, the MDD for the S&P500 index is 33.9% and is partly explained by the high volatility of financial sector companies that were excluded from our sample, as well as the general decline in the stock market due to the coronavirus pandemic in 2020. In addition, in this study we do not consider the use of leverage. Thus, with this strategy, the probability of a significant drawdown of the portfolio is quite small.

4.3 Possible limitations

The possible limitation of the research is the combination of two factors: application of the model only to the USA stock market (thus, introduced flexibility model may give different results and the investment strategy presented above will not be as effective as it showed in the study) and full complete exclusion of financial, real estate and insurance companies from the pool of companies under study, which leads to an increase in potential diversified risks, which in fact were not eliminated as effectively as possible in the process of forming an investment portfolio. This also provides an opportunity for potential follow-up studies: reproducing the approach we used on a larger sample, as well as considering small-cap and mid-cap companies.

4.4 Recommendation for further research

Based on the previously mentioned limitations of this study, it is primarily of scientific and practical interest to study the hypothesis put forward in emerging markets, since growth rates are sometimes more important in them, and investments are made from a lower base, which can give significantly different values regarding the profitability and risks of the proposed strategy. In addition, we considered only portfolios consisting of one or more of the most favorable flexibility score values, but did not study the possibility of using leverage and its impact on the characteristics of the new portfolio from the point of view of financial risk management. In addition, in Chapter 4, we discussed the limitations of the approach to assessing the flexibility score based on relative estimates within predefined sectors to which a particular company belongs. At the moment, there is no significant work on the use of the methodology we have adopted for evaluating companies within the framework of the cross-industrial approach. However, the problem of evaluating companies solution in this regard, the use of comparables and different ratios is significantly limited and rarely permissible between companies from different sectors

Chapter 5. Conclusion

The purpose of master thesis paper is to examine the idea of financial flexibility as a substantial factor of company's value creation. This might be especially interesting during the periods with high uncertainty in the business environment and either breakthrough possibilities of further swift growth or negative shocks to firms' cash flows. Using the model of binary signals, the degree of impact of company's financial flexibility on its' value was analyzed.

In the introductory part, ewo main research questions have been thoroughly studied and carried out within the framework of this paper and research objectives were formulated. Within the framework of the conducted research, the main literature on the studied problem was studied, as well as a detailed analysis of existing approaches and models of research on the issue was presented. Presented research results are consistent with the findings of Triantis and Gamba (2008). Despite this, the results obtained only partially converge with empirical studies Piotroski (2000) and the criteria obtained differ significantly from those originally proposed by the author, which, however, is confirmed by the results of Li and Mohanram (2018) which confirmed the operability of the proposed criterias in the current data sample.

This paper provides answers to the questions posed by testing the hypothesis formulated in the second chapter. The results of the study are presented in the third chapter of this work, while the main methodology, the process of selecting and constructing a model, as well as a description of the choice of variables and a detailed description of the hypothesis are given in the second chapter of this paper.

The fourth part provides a detailed explanation of the results obtained, assesses their stability and the presence of certain biases that can significantly affect the results in a negative way, as well as an explanation of how the bias data may be relevant depending on the subsequent use of the results.

The main research goal that was announced in the introduction has been achieved. The main application of the research results, limitations within the framework of this work and subsequent recommendations for further research are presented in the fourth part of this study.

All the necessary references to the literature used in the framework of this study are presented at the end of the article together with a complete list of the companies used for the study, as well as their affiliation to the main sectors of the economy in the appendix.

The main contribution of this research to this topic lies in the fact that this work pays special attention to the study of the issue of financial flexibility from the point of view of the formation of

the company's value. The results obtained make it possible to form not only an investment strategy for value investors, but also can be used by the company's management in the framework of investment and financial planning of both individual projects and the company as a whole.

The main limitations of this work are the use of data only from companies of the largest and most liquid companies of the American stock market, namely those included in the S&P500 index, which significantly reduces the data sample.

In the future, this study can be continued and expanded by increasing the sample, testing the proposed model on data from exchanges in other countries, as well as evaluating the possibility of using this approach for stocks of growing companies.

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Appendix

List of companies of portfolio

| Company Name and an | | |
|-----------------------------|---------------------------------------|------------------------|
| Exchange ticker | Market capitalisation, mln USD | Sector |
| 3M Company (NYSE:MMM) | 80502,26 | Industrials |
| A. O. Smith Corporation | | |
| (NYSE:AOS) | 10319,53 | Industrials |
| Abbott Laboratories | | |
| (NYSE:ABT) | 201072,25 | Health Care |
| AbbVie Inc. (NYSE:ABBV) | 263650,45 | Health Care |
| Abiomed, Inc. | | |
| (NasdaqGS:ABMD) | 13053,59 | Health Care |
| Accenture plc (NYSE:ACN) | 196918,79 | Information Technology |
| Activision Blizzard, Inc. | · · · · · · · · · · · · · · · · · · · | |
| (NasdaqGS:ATVI) | 62580,35 | Communication Services |
| Adobe Inc. | , | |
| (NasdaqGS:ADBE) | 196406.45 | Information Technology |
| Advance Auto Parts, Inc. | | |
| (NYSE:AAP) | 12358.59 | Consumer Discretionary |
| Advanced Micro Devices, | | |
| Inc. (NasdaqGS:AMD) | 169717 89 | Information Technology |
| Agilent Technologies, Inc. | 10711,07 | |
| (NYSE:A) | 39107 77 | Health Care |
| Air Products and Chemicals, | 37101,11 | |
| Inc. (NYSE:APD) | 48640 36 | Materials |
| Akamai Technologies, Inc. | 10010,50 | |
| (NasdaqGS:AKAM) | 17387 99 | Information Technology |
| Alaska Air Group, Inc. | 17507,57 | information reenhology |
| (NYSE:ALK) | 6147.04 | Industrials |
| Albemarle Corporation | 0147,04 | Industrials |
| (NYSE:ALB) | 21623 68 | Materials |
| Align Technology, Inc. | 21025,00 | Widterfals |
| (NasdaqGS:ALGN) | 31570.00 | Health Care |
| Allegion plc (NYSE:ALLE) | 0820.02 | Industrials |
| Alliant Energy Corporation | 9820,93 | Industriais |
| (NasdaqGS:LNT) | 15086 22 | Litilities |
| Alphabet Inc | 13060,33 | Ounties |
| (NasdaqGS:GOOGL) | 1720622 76 | Communication Services |
| Altria Group Inc | 1/20032,/0 | Communication Services |
| (NYSE:MO) | 01725.15 | |
| | 91/35,15 | Consumer Staples |

| Company Name and an | | |
|------------------------------|--------------------------------|------------------------|
| Exchange ticker | Market capitalisation, mln USD | Sector |
| Amazon.com, Inc. | | |
| (INASUAQUS:AIVIZIN) | 1480986,57 | Consumer Discretionary |
| Amcor plc (ASX:AMC) | 22573,68 | Materials |
| Ameren Corporation | | |
| (NYSE:AEE) | 22548 34 | Utilities |
| American Airlines Group Inc. | 22010,01 | |
| (NasdaqGS:AAL) | 0101 22 | τ 1 4 1 |
| | 9101,22 | Industrials |
| American Electric Power | | |
| (NasdagGS: A EP) | | |
| (NasuaqUS.ALI) | 48174,94 | Utilities |
| American Water Works | | |
| Company, Inc. | | |
| (NYSE:AWK) | 27636,74 | Utilities |
| AmerisourceBergen | | |
| Corporation (NYSE:ABC) | 30232,91 | Health Care |
| AMETEK, Inc. | | |
| (NYSE:AME) | 29273 09 | Industrials |
| Amgen Inc. | | Industrials |
| (NasdaqGS:AMGN) | 127476 17 | Uselth Care |
| Amphanal Corporation | 12/4/0,1/ | Health Care |
| (NVSE·APH) | | |
| | 44087,96 | Information Technology |
| Analog Devices, Inc. | | |
| (NasdaqGS:ADI) | 77241,31 | Information Technology |
| ANSYS, Inc. | | |
| (NasdaqGS:ANSS) | 25612.47 | Information Technology |
| Anthem, Inc. (NYSE:ANTM) | 112269.27 | Health Care |
| APA Corporation | 112209,27 | |
| (NasdagGS:APA) | | 5 |
| | 13541,62 | Energy |
| Apple Inc. | | |
| (NasdaqOS:AAPL) | 2525107,11 | Information Technology |
| Applied Materials, Inc. | | |
| (NasdaqGS:AMAT) | 109222,91 | Information Technology |
| Aptiv PLC (NYSE:APTV) | 28715.08 | Consumer Discretionary |
| Archer-Daniels-Midland | 20,10,00 | |
| Company (NYSE:ADM) | 46007 12 | Consumer Starler |
| Arista Natwarka Inc | 40997,13 | Consumer Staples |
| $(NVSE \cdot \Delta NET)$ | | |
| | 36894,03 | Information Technology |
| AT&T Inc. (NYSE:T) | 165643,68 | Communication Services |

| Company Name and an Exchange ticker | Market capitalisation, mln USD | Sector |
|---|--------------------------------|------------------------|
| Atmos Energy Corporation (NYSE:ATO) | 15404,07 | Utilities |
| Autodesk, Inc. (NasdaqGS:ADSK) | 42303,09 | Information Technology |
| Automatic Data Processing, Inc. (NasdaqGS:ADP) | 87062,78 | Information Technology |
| AutoZone, Inc. (NYSE:AZO) | 38474,69 | Consumer Discretionary |
| Avery Dennison Corporation (NYSE:AVY) | 13372,86 | Materials |
| Baker Hughes Company (NasdaqGS:BKR) | 35883,75 | Energy |
| Ball Corporation (NYSE:BLL) | 27507,18 | Materials |
| Bath & Body Works, Inc. (NYSE:BBWI) | 12064,01 | Consumer Discretionary |
| Baxter International Inc. (NYSE:BAX) | 38601,27 | Health Care |
| Becton, Dickinson and Company (NYSE:BDX) | 72477,09 | Health Care |
| Best Buy Co., Inc. (NYSE:BBY) | 22754,66 | Consumer Discretionary |
| Bio-Rad Laboratories, Inc. (NYSE:BIO) | 16011,83 | Health Care |
| Bio-Techne Corporation (NasdaqGS:TECH) | 15748,30 | Health Care |
| Biogen Inc. (NasdaqGS:BIIB) | 29050,14 | Health Care |
| (NasdaqGS:BKNG) | 82486,85 | Consumer Discretionary |
| BorgWarner Inc. (NYSE:BWA) | 8715,76 | Consumer Discretionary |
| Boston Scientific Corporation (NYSE:BSX) | 59494,42 | Health Care |
| Bristol-Myers Squibb Company (NYSE:BMY) | 150116,82 | Health Care |
| Broadcom Inc. (NasdaqGS:AVGO) | 235925,27 | Information Technology |
| Broadridge Financial Solutions, Inc. (NYSE:BR) | 16885,31 | Information Technology |

| Company Name and an Exchange ticker | Market capitalisation, mln USD | Sector |
|---|--------------------------------|------------------------|
| Brown-Forman Corporation (NYSE:BF.B) | 29205,10 | Consumer Staples |
| C.H. Robinson Worldwide, Inc. (NasdaqGS:CHRW) | 13168,36 | Industrials |
| Cadence Design Systems, Inc. (NasdaqGS:CDNS) | 40188,76 | Information Technology |
| Caesars Entertainment, Inc. (NasdaqGS:CZR) | 16018,58 | Consumer Discretionary |
| Campbell Soup Company (NYSE:CPB) | 12722,84 | Consumer Staples |
| Cardinal Health, Inc. (NYSE:CAH) | 14565,12 | Health Care |
| CarMax, Inc. (NYSE:KMX) | 16040,26 | Consumer Discretionary |
| Carnival Corporation & plc (NYSE:CCL) | 19357,73 | Consumer Discretionary |
| Carrier Global Corporation (NYSE:CARR) | 36866,94 | Industrials |
| Catalent, Inc. (NYSE:CTLT) | 17217,79 | Health Care |
| Caterpillar Inc. (NYSE:CAT) | 115124,83 | Industrials |
| CDW Corporation (NasdaqGS:CDW) | 22940,54 | Information Technology |
| Celanese Corporation (NYSE:CE) | 14909,12 | Materials |
| Centene Corporation (NYSE:CNC) | 48616,84 | Health Care |
| CenterPoint Energy, Inc. (NYSE:CNP) | 17893,23 | Utilities |
| Ceridian HCM Holding Inc. (NYSE:CDAY) | 9332,81 | Information Technology |
| Cerner Corporation (NasdaqGS:CERN) | 27361,77 | Health Care |
| CF Industries Holdings, Inc. (NYSE:CF) | 19911,63 | Materials |
| Charles River Laboratories International, Inc. (NYSE:CRL) | 12102 15 | Health Cara |
| Charter Communications, Inc. (NasdaqGS:CHTR) | 96612,45 | Communication Services |
| Chevron Corporation (NYSE:CVX) | 332836,87 | Energy |

| Company Name and an Exchange ticker | Market capitalisation, mln USD | Sector |
|--|--------------------------------|------------------------|
| Chipotle Mexican Grill, Inc. (NYSE:CMG) | 41358.62 | Consumer Discretionary |
| Church & Dwight Co., Inc. (NYSE:CHD) | 23092,11 | Consumer Staples |
| Cigna Corporation (NYSE:CI) | 72811,45 | Health Care |
| Cintas Corporation (NasdaqGS:CTAS) | 38308,44 | Industrials |
| Cisco Systems, Inc. (NasdaqGS:CSCO) | 227191,45 | Information Technology |
| Citrix Systems, Inc. (NasdaqGS:CTXS) | 12682,95 | Information Technology |
| CMS Energy Corporation (NYSE:CMS) | 19112,59 | Utilities |
| Cognizant Technology Solutions Corporation (NasdaqGS:CTSH) | 46180.05 | Information Technology |
| Colgate-Palmolive Company (NYSE:CL) | 62002,74 | Consumer Staples |
| Comcast Corporation (NasdaqGS:CMCS.A) | 204086,03 | Communication Services |
| Conagra Brands, Inc. (NYSE:CAG) | 14438,90 | Consumer Staples |
| ConocoPhillips (NYSE:COP) | 127886,44 | Energy |
| Consolidated Edison, Inc. (NYSE:ED) | 31634,44 | Utilities |
| Constellation Brands, Inc. (NYSE:STZ) | 39937,93 | Consumer Staples |
| Constellation Energy Corporation (NasdaqGS:CEG) | 16111.07 | Utilities |
| Copart, Inc. (NasdaqGS:CPRT) | 27400,01 | Industrials |
| Corning Incorporated (NYSE:GLW) | 30822,76 | Information Technology |
| Corteva, Inc. (NYSE:CTVA) | 39004,68 | Materials |
| Costco Wholesale Corporation (NasdaqGS:COST) | 233765,36 | Consumer Staples |

| Company Name and an Exchange ticker | Market capitalisation, mln USD | Sector |
|---|--------------------------------|------------------------|
| Coterra Energy Inc. (NYSE:CTRA) | 20856,62 | Energy |
| CSX Corporation (NasdaqGS:CSX) | 76088,68 | Industrials |
| Cummins Inc. (NYSE:CMI) | 27814,52 | Industrials |
| CVS Health Corporation (NYSE:CVS) | 135805,45 | Health Care |
| D.R. Horton, Inc. (NYSE:DHI) | 28688,84 | Consumer Discretionary |
| Danaher Corporation (NYSE:DHR) | 187794,36 | Health Care |
| Darden Restaurants, Inc. (NYSE:DRI) | 16476,35 | Consumer Discretionary |
| DaVita Inc. (NYSE:DVA) | 10590,11 | Health Care |
| Deere & Company (NYSE:DE) | 119486,36 | Industrials |
| Delta Air Lines, Inc. (NYSE:DAL) | 20428,31 | Industrials |
| DENTSPLY SIRONA Inc. (NasdaqGS:XRAY) | 10610,12 | Health Care |
| Devon Energy Corporation (NYSE:DVN) | 38951,48 | Energy |
| DexCom, Inc. (NasdaqGS:DXCM) | 37880,83 | Health Care |
| Diamondback Energy, Inc. (NasdaqGS:FANG) | 23005,40 | Energy |
| Discovery, Inc. (NasdaqGS:DISC.A) | 15860,36 | Communication Services |
| DISH Network Corporation (NasdaqGS:DISH) | 15896,64 | Communication Services |
| Dollar General Corporation (NYSE:DG) | 47627,27 | Consumer Discretionary |
| Dollar Tree, Inc. (NasdaqGS:DLTR) | 33073,04 | Consumer Discretionary |
| Dominion Energy, Inc. (NYSE:D) | 66668,73 | Utilities |
| Domino's Pizza, Inc. (NYSE:DPZ) | 13923,30 | Consumer Discretionary |
| Dover Corporation (NYSE:DOV) | 21698,95 | Industrials |

| Company Name and an | | |
|---|--------------------------------|------------------------|
| Exchange ticker | Market capitalisation, mln USD | Sector |
| Dow Inc. (NYSE:DOW) | 44774,08 | Materials |
| DTE Energy Company (NYSE:DTE) | 24599,92 | Utilities |
| Duke Energy Corporation (NYSE:DUK) | 81659,69 | Utilities |
| DuPont de Nemours, Inc. (NYSE:DD) | 37180,66 | Materials |
| DXC Technology Company (NYSE:DXC) | 7471,24 | Information Technology |
| Eastman Chemical Company (NYSE:EMN) | 13590,44 | Materials |
| Eaton Corporation plc (NYSE:ETN) | 58704,81 | Industrials |
| eBay Inc. (NasdaqGS:EBAY) | 29411,70 | Consumer Discretionary |
| Ecolab Inc. (NYSE:ECL) | 45550,48 | Materials |
| Edison International (NYSE:EIX) | 24665,36 | Utilities |
| Edwards Lifesciences Corporation (NYSE:EW) | 64470,81 | Health Care |
| Electronic Arts Inc. (NasdaqGS:EA) | 34401,92 | Communication Services |
| Eli Lilly and Company (NYSE:LLY) | 240295,04 | Health Care |
| Emerson Electric Co. (NYSE:EMR) | 55242,00 | Industrials |
| Enphase Energy, Inc. (NasdaqGM:ENPH) | 22912,36 | Information Technology |
| Entergy Corporation (NYSE:ETR) | 22079,26 | Utilities |
| EOG Resources, Inc. (NYSE:EOG) | 68303,24 | Energy |
| EPAM Systems, Inc. (NYSE:EPAM) | 11383.67 | Information Technology |
| Equifax Inc. (NYSE:EFX) | 27334.74 | Industrials |
| Etsy, Inc. (NasdaqGS:ETSY) | 15400.20 | Consumer Discretionary |
| Evergy, Inc. (NYSE:EVRG) | 14756.21 | Utilities |
| Eversource Energy (NYSE:ES) | 28867,51 | Utilities |

| Company Name and an Exchange ticker | Market capitalisation, mln USD | Sector |
|--|--------------------------------|------------------------|
| Exelon Corporation (NasdaqGS:EXC) | 42763,38 | Utilities |
| Expedia Group, Inc. (NasdaqGS:EXPE) | 27928,31 | Consumer Discretionary |
| Expeditors International of Washington, Inc. (NasdaqGS:EXPD) | 16647,43 | Industrials |
| Exxon Mobil Corporation (NYSE:XOM) | 359516,67 | Energy |
| F5, Inc. (NasdaqGS:FFIV) | 11809,32 | Information Technology |
| Fastenal Company (NasdaqGS:FAST) | 31062,63 | Industrials |
| FedEx Corporation (NYSE:FDX) | 56486,16 | Industrials |
| Fidelity National Information Services, Inc. (NYSE:FIS) | 54460,83 | Information Technology |
| FirstEnergy Corp. (NYSE:FE) | 25078,04 | Utilities |
| Fiserv, Inc. (NasdaqGS:FISV) | 61404,34 | Information Technology |
| FLEETCOR Technologies, Inc. (NYSE:FLT) | 17878,09 | Information Technology |
| FMC Corporation (NYSE:FMC) | 15494,97 | Materials |
| Ford Motor Company (NYSE:F) | 64228,13 | Consumer Discretionary |
| Fortinet, Inc. (NasdaqGS:FTNT) | 44888,42 | Information Technology |
| Fortive Corporation (NYSE:FTV) | 20193,89 | Industrials |
| Fortune Brands Home & Security, Inc. (NYSE:FBHS) | 11254,54 | Industrials |
| Fox Corporation (NasdaqGS:FOXA) | 21360,61 | Communication Services |
| Freeport-McMoRan Inc. (NYSE:FCX) | 68272,87 | Materials |
| Garmin Ltd. (NYSE:GRMN) | 21168,02 | Consumer Discretionary |
| Gartner, Inc. (NYSE:IT) | 23026,48 | Information Technology |
| Generac Holdings Inc. (NYSE:GNRC) | 17964,03 | Industrials |

| Company Name and an Exchange ticker | Market capitalisation, mln USD | Sector |
|--|--------------------------------|------------------------|
| General Dynamics Corporation (NYSE:GD) | 64435,51 | Industrials |
| General Electric Company (NYSE:GE) | 101445,42 | Industrials |
| General Mills, Inc. (NYSE:GIS) | 37561,68 | Consumer Staples |
| General Motors Company (NYSE:GM) | 60314,92 | Consumer Discretionary |
| Genuine Parts Company (NYSE:GPC) | 17273,48 | Consumer Discretionary |
| Gilead Sciences, Inc. (NasdaqGS:GILD) | 72725,43 | Health Care |
| Global Payments Inc. (NYSE:GPN) | 35807,12 | Information Technology |
| Halliburton Company (NYSE:HAL) | 33615,56 | Energy |
| Hasbro, Inc. (NasdaqGS:HAS) | 12015,85 | Consumer Discretionary |
| HCA Healthcare, Inc. (NYSE:HCA) | 81061,20 | Health Care |
| Henry Schein, Inc. (NasdaqGS:HSIC) | 11545,83 | Health Care |
| Hess Corporation (NYSE:HES) | 29152,13 | Energy |
| Hewlett Packard Enterprise Company (NYSE:HPE) | 21517,25 | Information Technology |
| Hilton Worldwide Holdings Inc. (NYSE:HLT) | 39573,55 | Consumer Discretionary |
| Hologic, Inc. (NasdaqGS:HOLX) | 17358,90 | Health Care |
| Honeywell International Inc. (NasdaqGS:HON) | 124983,61 | Industrials |
| Hormel Foods Corporation (NYSE:HRL) | 27511,48 | Consumer Staples |
| Howmet Aerospace Inc. (NYSE:HWM) | 14129,66 | Industrials |
| HP Inc. (NYSE:HPQ) | 38226,64 | Information Technology |
| Humana Inc. (NYSE:HUM) | 54007,85 | Health Care |

| Company Name and an Exchange ticker | Market capitalisation, mln USD | Sector |
|--|--------------------------------|------------------------|
| Huntington Ingalls Industries, Inc. (NYSE:HII) | 8240,54 | Industrials |
| IDEX Corporation (NYSE:IEX) | 14435,35 | Industrials |
| IDEXX Laboratories, Inc. (NasdaqGS:IDXX) | 41962,78 | Health Care |
| Illinois Tool Works Inc. (NYSE:ITW) | 63793,29 | Industrials |
| Illumina, Inc. (NasdaqGS:ILMN) | 47707,59 | Health Care |
| Incyte Corporation (NasdaqGS:INCY) | 16364,78 | Health Care |
| Ingersoll Rand Inc. (NYSE:IR) | 19415,19 | Industrials |
| Intel Corporation (NasdaqGS:INTC) | 186619,76 | Information Technology |
| International Business Machines Corporation (NYSE:IBM) | 111478,47 | Information Technology |
| International Flavors & Fragrances Inc. (NYSE:IFF) | 30088,45 | Materials |
| International Paper Company (NYSE:IP) | 15969,14 | Materials |
| Intuit Inc. (NasdaqGS:INTU) | 124245,18 | Information Technology |
| Intuitive Surgical, Inc. (NasdaqGS:ISRG) | 98308,03 | Health Care |
| IPG Photonics Corporation (NasdaqGS:IPGP) | 5865,68 | Information Technology |
| IQVIA Holdings Inc. (NYSE:IQV) | 40781,37 | Health Care |
| J.B. Hunt Transport Services, Inc. (NasdaqGS:JBHT) | 20797,00 | Industrials |
| Jack Henry & Associates, Inc. (NasdaqGS:JKHY) | 13357,57 | Information Technology |
| Jacobs Engineering Group Inc. (NYSE:J) | 16155,96 | Industrials |
| Johnson & Johnson (NYSE:JNJ) | 445266,56 | Health Care |
| Johnson Controls International plc (NYSE:JCI) | 42479,73 | Industrials |

| Company Name and an Exchange ticker | Market capitalisation, mln USD | Sector |
|--|--------------------------------|------------------------|
| Juniper Networks, Inc. (NYSF: INPR) | * | |
| | 10696,22 | Information Technology |
| Kellogg Company (NYSE:K) | 20315,19 | Consumer Staples |
| Keysight Technologies, Inc. (NYSE:KEYS) | 26544,70 | Information Technology |
| Kimberly-Clark Corporation (NYSE:KMB) | 39599,19 | Consumer Staples |
| Kinder Morgan, Inc. (NYSE:KMI) | 41041,47 | Energy |
| KLA Corporation (NasdaqGS:KLAC) | 48721,75 | Information Technology |
| L3Harris Technologies, Inc. (NYSE:LHX) | 48264,95 | Industrials |
| Laboratory Corporation of America Holdings (NYSE:LH) | | |
| | 24796,77 | Health Care |
| Lam Research Corporation (NasdaqGS:LRCX) | 67432,97 | Information Technology |
| Lamb Weston Holdings, Inc. (NYSE:LW) | 7276,15 | Consumer Staples |
| Las Vegas Sands Corp. (NYSE:LVS) | 27823,59 | Consumer Discretionary |
| Leidos Holdings, Inc. (NYSE:LDOS) | 14327,34 | Industrials |
| Lennar Corporation (NYSE:LEN) | 24942,27 | Consumer Discretionary |
| Linde plc (NYSE:LIN) | 142126,79 | Materials |
| Live Nation Entertainment, Inc. (NYSE:LYV) | 24295,05 | Communication Services |
| LKQ Corporation (NasdaqGS:LKQ) | 12554,87 | Consumer Discretionary |
| Lockheed Martin Corporation (NYSE:LMT) | 119562,41 | Industrials |
| Lowe's Companies, Inc. (NYSE:LOW) | 148880,70 | Consumer Discretionary |
| Lumen Technologies, Inc. (NYSE:LUMN) | 10929,62 | Communication Services |
| LyondellBasell Industries N.V. (NYSE:LYB) | 33926,03 | Materials |

| Company Name and an Exchange ticker | Market capitalisation, mln USD | Sector |
|---|--------------------------------|------------------------|
| Marathon Oil Corporation (NYSE:MRO) | 16931,83 | Energy |
| Marathon Petroleum Corporation (NYSE:MPC) | 44374,87 | Energy |
| Marriott International, Inc. (NasdaqGS:MAR) | 52744,93 | Consumer Discretionary |
| Martin Marietta Materials, Inc. (NYSE:MLM) | 23140,91 | Materials |
| Masco Corporation (NYSE:MAS) | 12891,24 | Industrials |
| Mastercard Incorporated (NYSE:MA) | 317474,57 | Information Technology |
| Match Group, Inc. (NasdaqGS:MTCH) | 25221,37 | Communication Services |
| McCormick & Company, Incorporated (NYSE:MKC) | 25856,19 | Consumer Staples |
| McDonald's Corporation (NYSE:MCD) | 168697,06 | Consumer Discretionary |
| McKesson Corporation (NYSE:MCK) | 42127,80 | Health Care |
| Medtronic plc (NYSE:MDT) | 139278,60 | Health Care |
| Merck & Co., Inc. (NYSE:MRK) | 197820,43 | Health Care |
| Meta Platforms, Inc. (NasdaqGS:FB) | 510663,53 | Communication Services |
| Mettler-Toledo International Inc. (NYSE:MTD) | 29903,18 | Health Care |
| MGM Resorts International (NYSE:MGM) | 17615,20 | Consumer Discretionary |
| Microchip Technology Incorporated (NasdaqGS:MCHP) | 38385,60 | Information Technology |
| Micron Technology, Inc. (NasdaqGS:MU) | 81542,17 | Information Technology |
| Microsoft Corporation (NasdaqGS:MSFT) | 2099647,38 | Information Technology |
| Moderna, Inc. (NasdaqGS:MRNA) | 55697,39 | Health Care |
| Mohawk Industries, Inc. (NYSE:MHK) | 8531,46 | Consumer Discretionary |

| Company Name and an Exchange ticker | Market capitalisation, mln USD | Sector |
|---|--------------------------------|------------------------|
| Molina Healthcare, Inc. (NYSE:MOH) | 18285,62 | Health Care |
| Molson Coors Beverage Company (NYSE:TAP) | 11059,33 | Consumer Staples |
| Mondelez International, Inc. (NasdaqGS:MDLZ) | 82077,95 | Consumer Staples |
| Monolithic Power Systems, Inc. (NasdaqGS:MPWR) | 18405,47 | Information Technology |
| Monster Beverage Corporation (NasdaqGS:MNST) | 38759.66 | Consumer Staples |
| Motorola Solutions, Inc. (NYSE:MSI) | 37303.73 | Information Technology |
| NetApp, Inc. (NasdaqGS:NTAP) | 18715,32 | Information Technology |
| Netflix, Inc. (NasdaqGS:NFLX) | 151089,52 | Communication Services |
| Newell Brands Inc. (NasdaqGS:NWL) | 9182,29 | Consumer Discretionary |
| Newmont Corporation (NYSE:NEM) | 60939,13 | Materials |
| News Corporation (NasdaqGS:NWSA) | 12234,89 | Communication Services |
| NextEra Energy, Inc. (NYSE:NEE) | 155645,68 | Utilities |
| Nielsen Holdings plc (NYSE:NLSN) | 6294,58 | Industrials |
| NIKE, Inc. (NYSE:NKE) | 193914,24 | Consumer Discretionary |
| NiSource Inc. (NYSE:NI) | 12076,42 | Utilities |
| Nordson Corporation (NasdaqGS:NDSN) | 12460,12 | Industrials |
| Norfolk Southern Corporation (NYSE:NSC) | 64102,10 | Industrials |
| Northrop Grumman Corporation (NYSE:NOC) | 68107,27 | Industrials |
| NortonLifeLock Inc. (NasdaqGS:NLOK) | 16082,13 | Information Technology |
| Norwegian Cruise Line Holdings Ltd. (NYSE:NCLH) | 7294,84 | Consumer Discretionary |

| Company Name and an Exchange ticker | Market capitalisation, mln USD | Sector |
|--|--------------------------------|------------------------|
| NRG Energy, Inc. (NYSE:NRG) | 9318,06 | Utilities |
| Nucor Corporation (NYSE:NUE) | 36399,14 | Materials |
| NVIDIA Corporation (NasdaqGS:NVDA) | 552500,00 | Information Technology |
| NVR, Inc. (NYSE:NVR) | 16057,53 | Consumer Discretionary |
| NXP Semiconductors N.V. (NasdaqGS:NXPI) | 46878,81 | Information Technology |
| O'Reilly Automotive, Inc. (NasdaqGS:ORLY) | 44962,95 | Consumer Discretionary |
| Occidental Petroleum Corporation (NYSE:OXY) | 54129,01 | Energy |
| Old Dominion Freight Line, Inc. (NasdaqGS:ODFL) | 35191,97 | Industrials |
| Omnicom Group Inc. (NYSE:OMC) | 15935,68 | Communication Services |
| ONEOK, Inc. (NYSE:OKE) | 29476,85 | Energy |
| Oracle Corporation (NYSE:ORCL) | 207635,98 | Information Technology |
| Organon & Co. (NYSE:OGN) | 9084,70 | Health Care |
| Otis Worldwide Corporation (NYSE:OTIS) | 30767,27 | Industrials |
| PACCAR Inc (NasdaqGS:PCAR) | 29738,26 | Industrials |
| Packaging Corporation of America (NYSE:PKG) | 13909,13 | Materials |
| Paramount Global (NasdaqGS:PARA) | 21278,55 | Communication Services |
| Parker-Hannifin Corporation (NYSE:PH) | 34814,87 | Industrials |
| Paychex, Inc. (NasdaqGS:PAYX) | 43508,87 | Information Technology |
| Paycom Software, Inc. (NYSE:PAYC) | 18257,94 | Information Technology |
| PayPal Holdings, Inc. (NasdaqGS:PYPL) | 112504,52 | Information Technology |
| Penn National Gaming, Inc. (NasdaqGS:PENN) | 7085,41 | Consumer Discretionary |

| Company Name and an | | G . / |
|---|--------------------------------|------------------------|
| Exchange ticker | Market capitalisation, min USD | Sector |
| PensiCo Inc | 8882,32 | Industrials |
| (NasdaqGS:PEP) | 212677,98 | Consumer Staples |
| PerkinElmer, Inc. (NYSE:PKI) | 20928,25 | Health Care |
| Pfizer Inc. (NYSE:PFE) | 282685,63 | Health Care |
| Philip Morris International Inc. (NYSE:PM) | 137733,20 | Consumer Staples |
| Phillips 66 (NYSE:PSX) | 35414,54 | Energy |
| Pinnacle West Capital Corporation (NYSE:PNW) | 8329,86 | Utilities |
| Pioneer Natural Resources Company (NYSE:PXD) | 56468,10 | Energy |
| Pool Corporation (NasdaqGS:POOL) | 17758,32 | Consumer Discretionary |
| PPG Industries, Inc. (NYSE:PPG) | 28392,09 | Materials |
| PPL Corporation (NYSE:PPL) | 19317,96 | Utilities |
| PTC Inc. (NasdaqGS:PTC) | 12156,01 | Information Technology |
| Public Service Enterprise Group Incorporated (NYSE:PEG) | 32996.56 | Utilities |
| PulteGroup, Inc. (NYSE:PHM) | 11534,92 | Consumer Discretionary |
| PVH Corp. (NYSE:PVH) | 5074,78 | Consumer Discretionary |
| Qorvo, Inc. (NasdaqGS:QRVO) | 13405,40 | Information Technology |
| QUALCOMM Incorporated (NasdaqGS:QCOM) | 171687,18 | Information Technology |
| Quanta Services, Inc. (NYSE:PWR) | 17596,57 | Industrials |
| Quest Diagnostics Incorporated (NYSE:DGX) | 16286,46 | Health Care |
| Ralph Lauren Corporation (NYSE:RL) | 7653,33 | Consumer Discretionary |
| Raytheon Technologies Corporation (NYSE:RTX) | 143938,90 | Industrials |
| Regeneron Pharmaceuticals, Inc. (NasdaqGS:REGN) | 68395,75 | Health Care |

| Company Name and an Exchange ticker | Market capitalisation, mln USD | Sector |
|--|--------------------------------|------------------------|
| Republic Services, Inc. | | |
| (NYSE:RSG) | 40041,22 | Industrials |
| ResMed Inc. (NYSE:RMD) | 34817,88 | Health Care |
| Robert Half International Inc. (NYSE:RHI) | 11852,56 | Industrials |
| Rockwell Automation, Inc. (NYSE:ROK) | 29863,57 | Industrials |
| Rollins, Inc. (NYSE:ROL) | 15845,16 | Industrials |
| Roper Technologies, Inc. (NYSE:ROP) | 45653,16 | Industrials |
| Ross Stores, Inc. (NasdaqGS:ROST) | 31008,22 | Consumer Discretionary |
| Royal Caribbean Cruises Ltd. (NYSE:RCL) | 17449,84 | Consumer Discretionary |
| salesforce.com, inc. (NYSE:CRM) | 195921,00 | Information Technology |
| Schlumberger Limited (NYSE:SLB) | 60205,07 | Energy |
| Seagate Technology Holdings plc (NasdaqGS:STX) | 19116,39 | Information Technology |
| Sealed Air Corporation (NYSE:SEE) | 9596,20 | Materials |
| Sempra (NYSE:SRE) | 48676,99 | Utilities |
| ServiceNow, Inc. (NYSE:NOW) | 102430,00 | Information Technology |
| Skyworks Solutions, Inc. (NasdaqGS:SWKS) | 20917,30 | Information Technology |
| Snap-on Incorporated (NYSE:SNA) | 10992,33 | Industrials |
| SolarEdge Technologies, Inc. (NasdaqGS:SEDG) | 16792,63 | Information Technology |
| Southwest Airlines Co. (NYSE:LUV) | 23835,84 | Industrials |
| Stanley Black & Decker, Inc. (NYSE:SWK) | 22357,81 | Industrials |
| Starbucks Corporation (NasdaqGS:SBUX) | 95164,32 | Consumer Discretionary |
| STERIS plc (NYSE:STE) | 21903,83 | Health Care |

| Company Name and an Exchange ticker | Market capitalisation, mln USD | Sector |
|---|--------------------------------|------------------------|
| Stryker Corporation (NYSE:SYK) | 93544,25 | Health Care |
| Synopsys, Inc. (NasdaqGS:SNPS) | 44963,56 | Information Technology |
| Sysco Corporation (NYSE:SYY) | 39489,56 | Consumer Staples |
| T-Mobile US, Inc. (NasdaqGS:TMUS) | 155624,05 | Communication Services |
| Take-Two Interactive Software, Inc. (NasdaqGS:TTWO) | 16796 44 | Communication Services |
| Tapestry, Inc. (NYSE:TPR) | 9068.05 | Consumer Discretionary |
| Target Corporation (NYSE:TGT) | 95706,67 | Consumer Discretionary |
| TE Connectivity Ltd. (NYSE:TEL) | 41484,80 | Information Technology |
| Teledyne Technologies Incorporated (NYSE:TDY) | 19840,69 | Information Technology |
| Teleflex Incorporated (NYSE:TFX) | 15747,86 | Health Care |
| Teradyne, Inc. (NasdaqGS:TER) | 17359,13 | Information Technology |
| Tesla, Inc. (NasdaqGS:TSLA) | 822000,28 | Consumer Discretionary |
| Incorporated (NasdaqGS:TXN) | 157335.48 | Information Technology |
| Textron Inc. (NYSE:TXT) | 14967.83 | Industrials |
| The AES Corporation (NYSE:AES) | 14816,17 | Utilities |
| The Boeing Company (NYSE:BA) | 102742,05 | Industrials |
| The Clorox Company (NYSE:CLX) | 16017,21 | Consumer Staples |
| The Coca-Cola Company (NYSE:KO) | 251110,61 | Consumer Staples |
| The Cooper Companies, Inc. (NYSE:COO) | 18732,62 | Health Care |
| The Estée Lauder Companies Inc. (NYSE:EL) | 94770,45 | Consumer Staples |

| Company Name and an Exchange ticker | Market capitalisation, mln USD | Sector |
|--|--------------------------------|------------------------|
| The Hershey Company (NYSE:HSY) | 42010,95 | Consumer Staples |
| The Home Depot, Inc. (NYSE:HD) | 330804,53 | Consumer Discretionary |
| The Interpublic Group of Companies, Inc. (NYSE:IPG) | 12996,74 | Communication Services |
| The J. M. Smucker Company (NYSE:SJM) | 13973,78 | Consumer Staples |
| The Kraft Heinz Company (NasdaqGS:KHC) | 45718,93 | Consumer Staples |
| The Kroger Co. (NYSE:KR) | 40576,14 | Consumer Staples |
| The Mosaic Company (NYSE:MOS) | 22805,71 | Materials |
| The Procter & Gamble Company (NYSE:PG) | 343307,75 | Consumer Staples |
| The Sherwin-Williams Company (NYSE:SHW) | 60528,02 | Materials |
| The Southern Company (NYSE:SO) | 72826,96 | Utilities |
| The TJX Companies, Inc. (NYSE:TJX) | 73278,52 | Consumer Discretionary |
| The Walt Disney Company (NYSE:DIS) | 239868,45 | Communication Services |
| The Williams Companies, Inc. (NYSE:WMB) | 38777,41 | Energy |
| Thermo Fisher Scientific Inc. (NYSE:TMO) | 207257,31 | Health Care |
| Tractor Supply Company (NasdaqGS:TSCO) | 25545,19 | Consumer Discretionary |
| Trane Technologies plc (NYSE:TT) | 34757,47 | Industrials |
| TransDigm Group Incorporated (NYSE:TDG) | 34607,78 | Industrials |
| Trimble Inc. (NasdaqGS:TRMB) | 16447,08 | Information Technology |
| Twitter, Inc. (NYSE:TWTR) | 26365,55 | Communication Services |
| Tyler Technologies, Inc. (NYSE:TYL) | 16469,69 | Information Technology |
| Tyson Foods, Inc. (NYSE:TSN) | 31766,50 | Consumer Staples |

| Company Name and an Exchange ticker | Market capitalisation, mln USD | Sector |
|---|--------------------------------|------------------------|
| Ulta Beauty, Inc. (NasdaqGS:ULTA) | 19243,66 | Consumer Discretionary |
| Under Armour, Inc. (NYSE:UAA) | 6974,38 | Consumer Discretionary |
| Union Pacific Corporation (NYSE:UNP) | 166561,82 | Industrials |
| United Airlines Holdings, Inc. (NasdaqGS:UAL) | 11319,72 | Industrials |
| United Parcel Service, Inc. (NYSE:UPS) | 177472,81 | Industrials |
| United Rentals, Inc. (NYSE:URI) | 23374,17 | Industrials |
| UnitedHealth Group Incorporated (NYSE:UNH) | 454331,97 | Health Care |
| Universal Health Services, Inc. (NYSE:UHS) | 11613,36 | Health Care |
| V.F. Corporation (NYSE:VFC) | 20806,24 | Consumer Discretionary |
| Valero Energy Corporation (NYSE:VLO) | 37520,86 | Energy |
| VeriSign, Inc. (NasdaqGS:VRSN) | 22491,78 | Information Technology |
| Verisk Analytics, Inc. (NasdaqGS:VRSK) | 29359,95 | Industrials |
| Verizon Communications Inc. (NYSE:VZ) | 222652,57 | Communication Services |
| Vertex Pharmaceuticals Incorporated (NasdaqGS:VRTX) | 60202 30 | Health Care |
| Viatris Inc. (NasdaqGS:VTRS) | 12119.95 | Health Care |
| Visa Inc. (NYSE:V) | 412691,82 | Information Technology |
| Vulcan Materials Company (NYSE:VMC) | 23281,14 | Materials |
| W.W. Grainger, Inc. (NYSE:GWW) | 24136,22 | Industrials |
| Walgreens Boots Alliance, Inc. (NasdaqGS:WBA) | 40953,62 | Consumer Staples |
| Walmart Inc. (NYSE:WMT) | 394084,91 | Consumer Staples |

| Company Name and an Exchange ticker | Market capitalisation mln USD | Sector |
|--|---------------------------------|------------------------|
| Waste Management, Inc. | Warket capitalisation, IIII 05D | Sector |
| (NYSE:WM) | 62797,45 | Industrials |
| Waters Corporation (NYSE:WAT) | 18939,57 | Health Care |
| WEC Energy Group, Inc. (NYSE:WEC) | 29606,69 | Utilities |
| West Pharmaceutical Services, Inc. (NYSE:WST) | 26979,82 | Health Care |
| Western Digital Corporation (NasdaqGS:WDC) | 14175,17 | Information Technology |
| Westinghouse Air Brake Technologies Corporation | | |
| (IVISE.WAD) | 16498,23 | Industrials |
| WestRock Company (NYSE:WRK) | 12498,59 | Materials |
| Whirlpool Corporation (NYSE:WHR) | 10838,95 | Consumer Discretionary |
| Wynn Resorts, Limited (NasdaqGS:WYNN) | 8316,59 | Consumer Discretionary |
| Xcel Energy Inc. (NasdaqGS:XEL) | 38296,32 | Utilities |
| Xylem Inc. (NYSE:XYL) | 15043,33 | Industrials |
| Yum! Brands, Inc. (NYSE:YUM) | 33596,93 | Consumer Discretionary |
| Zebra Technologies Corporation (NasdaqGS:ZBRA) | 20402 50 | Information Technology |
| Zimmer Biomet Holdings, Inc. (NYSE:ZBH) | 20492,30 | Health Care |
| Zoetis Inc. (NYSE:ZTS) | 87451,43 | Health Care |