

## REFERENCE

on the Thesis prepared by 4<sup>th</sup> year student of  
St. Petersburg University Graduate School of Management  
Student: Ksenia Antonova

Topic: «Foreign Market Entry for LLC «SOYUZBLANKIZDAT»  
38.03.02 «Management» area of studies, International Management Bachelor program

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| Student manifestation of autonomy and initiative when working on the Thesis: | <input type="checkbox"/> <b><u>The student has shown initiative in the formulation of the managerial problem, goal and objectives of the Thesis</u></b><br><input type="checkbox"/> In total, the Thesis was performed by the student independently, with active consultation with the supervisor<br><input type="checkbox"/> The student did not provide the initiative while working on the Thesis                       |
| The intensity of interaction with the supervisor:                            | <input type="checkbox"/> <b><u>Continuous interaction</u></b><br><input type="checkbox"/> Irregular interaction<br><input type="checkbox"/> Interaction was close to absent<br><input type="checkbox"/> Other:   |
| Respecting the schedule of the Thesis workflow:                              | <input type="checkbox"/> <b><u>Fully compliant</u></b><br><input type="checkbox"/> Partially compliant<br><input type="checkbox"/> Does not match  |
| Timeliness of the final submission of the Thesis to the supervisor:          | <input type="checkbox"/> On the eve of the Thesis defense<br><input type="checkbox"/> On the day of the deadline for the Thesis submission<br><input type="checkbox"/> One day before the deadline for the Thesis submission<br><input type="checkbox"/> Two days before the deadline for the Thesis submission<br><input type="checkbox"/> <b><u>Three days or more before the deadline for the Thesis submission</u></b> |
| The degree of achievement of the Thesis goal:                                | <input type="checkbox"/> <b><u>Fully achieved</u></b><br><input type="checkbox"/> Partially achieved<br><input type="checkbox"/> Not achieved  |
| Compliance of the Thesis content with the requirements:                      | <input type="checkbox"/> <b><u>Fully compliant</u></b><br><input type="checkbox"/> Partially compliant<br><input type="checkbox"/> Does not match  |
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Special Comments: None

**General Conclusion:** The work by student Ksenia Antonova *meets* the requirements for Bachelor diploma thesis in the area of studies 38.03.02 “Management”, program International Management.

Scientific Advisor: **Anastasia A. Petrova-Savchenko**  
**PhD, Associate Professor**  
**Strategic and International Management Department**

Date: **12 June 2022**

