REFERENCE

on the Thesis prepared by 4th year student of St. Petersburg University Graduate School of Management Student: Khabibulina Vladlena

Topic: Foreign Market Entry Strategy for Promease Software Company 38.03.02 «Management» area of studies, International Management Bachelor program

Student manifestation of	X	The student has shown initiative in the formulation
autonomy and initiative when		of the managerial problem, goal and objectives of the
working on the Thesis:		<u>Thesis</u>
		In total, the Thesis was performed by the student
		independently, with active consultation with the
		supervisor
		The student did not provide the initiative while working
		on the Thesis
The intensity of interaction with	X	Continuous interaction
the supervisor:		Irregular interaction
		Interaction was close to absent
		Other:
Respecting the schedule of the		Fully compliant
Thesis workflow:	X	Partially compliant
		Does not match
Timeliness of the final		On the eve of the Thesis defense
submission of the Thesis to the		On the day of the deadline for the Thesis submission
supervisor:	X	One day before the deadline for the Thesis
		submission
		Two days before the deadline for the Thesis submission
		Three days or more before the deadline for the Thesis
		submission
The degree of achievement of	X	Fully achieved
the Thesis goal:		Partially achieved
		Not achieved
Compliance of the Thesis	X	Fully compliant
content with the requirements:		Partially compliant
		Does not match
Compliance of the Thesis layout	X	Fully compliant
with the requirements:		Partially compliant
		Does not match

Special Comments:

The thesis does not contain elements of plagiarism.

During the thesis preparation, Vladlena Khabibulina showed high commitment and very good research and analytical skills. The thesis objectives are fully achieved.

General Conclusion: The work by student *Khabibulina Vladlena <u>meets</u>* the requirements for Bachelor diploma thesis in the area of studies 38.03.02 "Management", program International Management.

Scientific Advisor: PhD, Asc. prof. Olga L. Garanina

afen

Date: 08.06.2022