

## REVIEW OF MASTER THESIS

Thesis Regional tourism product diversification as a factor of Russian regions competitiveness (on the example of the Komi Republic)

Author (full name) Vorobeva Ekaterina

Education Programme «Tourist Destination Management»

Level of education master programme

Scientific supervisor Sevastyanov D. V., professor, Doctor of Geographical Sciences

(full name, academic rank, academic degree)

Reviewer Kozlov V. V., Representation of the Republic of Komi in the North-West Region of the Russian Federation, Representative of the Komi Republic in the North-West Region of the Russian Federation

(full name, place of work, position, academic rank, academic degree)

Requirements for professional training	5	4	3	2	*
Relevance of the topic of the work	+				
The degree of completeness of the review of the state of the issue and the correctness of the problem statement	+				
The level and correctness of the use of research methods, mathematical modeling, calculations, etc. in the work.	+				
The degree of complexity of the work, the use of knowledge of general professional and special disciplines in it	+				
The clarity and precision, consistency of the research, sequence and reasoned presentation	+				
Application of modern software, using GIS, computer and other technologies		+			
Quality of paperwork (general level of literacy, style of presentation, quality of illustrations, compliance with the requirements of the standard)	+				
The amount and quality of the graphic material, its correspondence to the text	+				
Originality and novelty of the obtained results, research or applied solutions	+				
The degree of independence of the work performed	+				

\* – not rated (hard to rate)

Noted advantages of the work The content of the master's thesis fully reveals the chosen relevant topic. We note the reasonableness, the compliance of the conducted research with the stated goals and objectives, the detailed of the sections of the dissertation. The conclusions of the work, identified competitive areas and developed corresponding programs have practical significance and can be used for the development (and diversity) of tourism in the Komi Republic.

Noted disadvantages of the work Editorial errors (it was worth giving a description of natural resources in the form of a structured table and reducing some of the data on the theory of diversification).

Reviewer's conclusion In general, the work of Ekaterina Vorobyova is an independent, consistent and complete study that meets all the requirements. The thesis is recommended for defense and deserves an "excellent" rating, and its author - the assignment of a master's degree (43.04.02 "Tourism").

Reviewer

Representative  
of the Republic of Komi  
in the North-West Region  
of the Russian Federation



V.V.Kozlov

may « 16 » 2021