REFERENCE on the Thesis prepared by 4th year student of St. Petersburg University Graduate School of Management Student: Vera Yurkina Topic: «The Strategy of the Company "LOVE REPUBLIC" Based on Sustainability Principles»

38.03.02 Management» area of studies, International Management Bachelor program

Student manifestation of autonomy and initiative when working on the Thesis:• The student has shown initiative in the formulation of the managerial problem, goal and objectives of the ThesisImage: Image: Image
working on the Thesis: the Thesis In total, the Thesis was performed by the student independently, with active consultation with the supervisor The intensity of interaction with the supervisor: The student did not provide the initiative while working on the Thesis The intensity of interaction with the supervisor: Continuous interaction Irregular interaction Interaction was close to absent Other: Other:
□ In total, the Thesis was performed by the student independently, with active consultation with the supervisor □ The student did not provide the initiative while working on the Thesis The intensity of interaction with the supervisor: • □ Interaction □ Interaction □ Interaction was close to absent □ Other:
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Respecting the schedule of the Fully compliant
Thesis workflow:
\Box Does not match
Timeliness of the final \Box On the eve of the Thesis defense
submission of the Thesis to the \Box On the day of the deadline for the Thesis submission
• One day before the deadline for the Thesis
submission
\Box Two days before the deadline for the Thesis submission
\Box Three days or more before the deadline for the Thesis
submission
The degree of achievement of• Fully achieved
the Thesis goal:
\Box Not achieved
Compliance of the Thesis • Fully compliant
content with the requirements: □ Partially compliant
\Box Does not match
Compliance of the Thesis layout • Fully compliant
with the requirements:
\Box Does not match

- **Special Comments**: Vera Yurkina has demonstrates herself as an independent investigator. She collected rich data and applied relevant analytical tools and conceptual framework in her work. The quality of the analysis provided in the thesis is absolutely meets the requirements for Bachelor thesis.
- **General Conclusion**: The work by student Vera Yurkina <u>meets (partially meets, does not meet)</u> the requirements for Bachelor diploma thesis in the area of studies 38.03.02 "Management", program International Management.

Scientific Advisor: Yulia Nikolaevna Aray, PhD, Senior Lecturer Date: 09.06.2020