

REFERENCE

on the Thesis prepared by 4th year student of
St. Petersburg University Graduate School of Management

Student: Iuliia Shliapkina

Topic: The US market entry strategy of Vostok-Service company
38.03.02 «Management» area of studies, International Management Bachelor program

Student manifestation of autonomy and initiative when working on the Thesis:	<ul style="list-style-type: none"> • <u>The student has shown initiative in the formulation of the managerial problem, goal and objectives of the Thesis</u> <input type="checkbox"/> In total, the Thesis was performed by the student independently, with active consultation with the supervisor <input type="checkbox"/> The student did not provide the initiative while working on the Thesis
The intensity of interaction with the supervisor:	<ul style="list-style-type: none"> <input type="checkbox"/> Continuous interaction • <u>Irregular interaction</u> <input type="checkbox"/> Interaction was close to absent <input type="checkbox"/> Other:
Respecting the schedule of the Thesis workflow:	<ul style="list-style-type: none"> <input type="checkbox"/> Fully compliant • <u>Partially compliant</u> <input type="checkbox"/> Does not match
Timeliness of the final submission of the Thesis to the supervisor:	<ul style="list-style-type: none"> <input type="checkbox"/> On the eve of the Thesis defense • <u>On the day of the deadline for the Thesis submission</u> <input type="checkbox"/> One day before the deadline for the Thesis submission <input type="checkbox"/> Two days before the deadline for the Thesis submission <input type="checkbox"/> Three days or more before the deadline for the Thesis submission
The degree of achievement of the Thesis goal:	<ul style="list-style-type: none"> • <u>Fully achieved</u> <input type="checkbox"/> Partially achieved <input type="checkbox"/> Not achieved
Compliance of the Thesis content with the requirements:	<ul style="list-style-type: none"> • <u>Fully compliant</u> • Partially compliant <input type="checkbox"/> Does not match
Compliance of the Thesis layout with the requirements:	<ul style="list-style-type: none"> • <u>Fully compliant</u> <input type="checkbox"/> Partially compliant <input type="checkbox"/> Does not match

Special Comments:

Although time management was difficult in the end of the academic year, Iuliia Shliapkina showed strong personal engagement into the topic, as well as capacity to develop customized strategy recommendations and individual thinking.

The thesis does not contain elements of plagiarism (original text 97.52%).

General Conclusion: The work by student **Iuliia Shliapkina** *meets* the requirements for Bachelor diploma thesis in the area of studies 38.03.02 “Management”, program International Management.

Scientific Advisor: PhD, Asc. prof. Olga Garanina

A handwritten signature in blue ink, appearing to read 'Olga Garanina', is centered within a light gray rectangular box.

Date: 09.06.2020