

## REFERENCE

on the Thesis prepared by 4<sup>th</sup> year student of  
St. Petersburg University Graduate School of Management

Student: DOVGAIА Iuliia Viktorovna

Topic: Foreign market entry strategy of shishki.collective

38.03.02 «Management» area of studies, International Management Bachelor program

<b>Student manifestation of autonomy and initiative when working on the Thesis:</b>	<input type="checkbox"/> The student has shown initiative in the formulation of the managerial problem, goal and objectives of the Thesis <ul style="list-style-type: none"> <li>• <b><u>In total, the Thesis was performed by the student independently, with active consultation with the supervisor</u></b></li> </ul> <input type="checkbox"/> The student did not provide the initiative while working on the Thesis
<b>The intensity of interaction with the supervisor:</b>	<input type="checkbox"/> Continuous interaction <ul style="list-style-type: none"> <li>• <b><u>Irregular interaction</u></b></li> </ul> <input type="checkbox"/> Interaction was close to absent <input type="checkbox"/> Other:
<b>Respecting the schedule of the Thesis workflow:</b>	<input type="checkbox"/> Fully compliant <ul style="list-style-type: none"> <li>• <b><u>Partially compliant</u></b></li> </ul> <input type="checkbox"/> Does not match
<b>Timeliness of the final submission of the Thesis to the supervisor:</b>	<input type="checkbox"/> On the eve of the Thesis defense <ul style="list-style-type: none"> <li>• <b><u>On the day of the deadline for the Thesis submission</u></b></li> </ul> <input type="checkbox"/> One day before the deadline for the Thesis submission <input type="checkbox"/> Two days before the deadline for the Thesis submission <input type="checkbox"/> Three days or more before the deadline for the Thesis submission
<b>The degree of achievement of the Thesis goal:</b>	<ul style="list-style-type: none"> <li>• <b><u>Fully achieved</u></b></li> </ul> <input type="checkbox"/> Partially achieved <input type="checkbox"/> Not achieved
<b>Compliance of the Thesis content with the requirements:</b>	<ul style="list-style-type: none"> <li>• <b><u>Fully compliant</u></b></li> </ul> <input type="checkbox"/> Partially compliant <input type="checkbox"/> Does not match
<b>Compliance of the Thesis layout with the requirements:</b>	<ul style="list-style-type: none"> <li>• <b><u>Fully compliant</u></b></li> </ul> <input type="checkbox"/> Partially compliant <input type="checkbox"/> Does not match

### Special Comments:

During the bachelor thesis preparation, Iuliia DOVGAIА demonstrated her ability to implement a research project and good analytical skills.

The thesis text does not contain elements of plagiarism (original text 97.84 %).

**General Conclusion:** The work by student DOVGAIА Iuliia Viktorovna *meets* the requirements for Bachelor diploma thesis in the area of studies 38.03.02 “Management”, program International Management.

Scientific Advisor: PhD, Asc. prof. Olga Garanina

A handwritten signature in blue ink, appearing to read 'Olga Garanina', is centered within a light gray rectangular box.

Date: 09.06.2020