

SCIENTIFIC ADVISOR'S REFERENCE

Program:	Master in Management
Student:	Aleksandr Andreev
Title of thesis:	Development of a method for expertise location at universities

<p>Justification of the topic choice. Accuracy in defining the aim and objectives of the thesis. Justification of the topic choice; accuracy in defining the aim and tasks of the thesis; originality of the topic and the extent to which it was covered; alignment of the thesis' topic, aim and objectives.</p>
<p>The author provided a good introduction for the topic and justified the need for this type of research. The aim and objectives of the thesis are well defined. The text covers aim and task of the thesis. The creation of knowledge maps and identification of experts are very relevant tasks for modern organizations and universities in particular.</p>
<p>Structure and logic of the text flow. Logic of research; full scope of the thesis; alignment of thesis' structural parts, i.e. theoretical and empirical parts.</p>
<p>The text is well structured and fulfills the thesis scope. The author has shown the ability to correctly narrate the material. The thesis demonstrates the general knowledge of the research theoretical framework.</p>
<p>Quality of analytical approach and quality of offered solution to the research objectives. Adequacy of objectives coverage; ability to formulate and convey the research problem; ability to offer options for its solution; application of the latest trends in relevant research are for the set objectives.</p>
<p>The thesis applies design science research methodology and integrates it with interviews and case study. Research problem and research questions are formulated properly and can be answered with the chosen methods. Research methods choice fits the research questions.</p>
<p>Quality of data gathering and description. Quality of selecting research tools and methods; data validity adequacy; adequacy of used data for chosen research tools and methods; completeness and relevance of the list of references.</p>
<p>Data gathering process is clearly described. The number of respondents for the interview can be increased, especially via people from other universities (not GSOM). So additional data collection with a bigger sample can make results more representative and less GSOM-biased.</p>
<p>Scientific aspect of the thesis. Independent scientific thinking in solving the set problem/objectives; the extent to which the student contributed to selecting and justifying the research model (conceptual and/or quantitative), developing methodology/approach to set objectives.</p>
<p>The research is well situated in the field; chosen methods are proven to be adequate. The theoretical part includes the deep literature review and allowed author to develop theoretical model and research questions in appropriate way.</p>
<p>Practical/applied nature of research. Extent to which the theoretical background is related to the international or Russian managerial practice; development of applied recommendations; justification and interpretation of the empirical/applied results.</p>
<p>The thesis has both theoretical and practical value. Managerial implications are provided.</p>
<p>Quality of thesis layout. Layout fulfils the requirements of the Regulations for master thesis preparation and defence, correct layout of tables, figures, references.</p>
<p>In general, the layout fulfils the requirements of the regulations for master thesis preparation and defence.</p>
<p>Originality of the text. All sources of match identified by the Safe Assign system follow the allowed cases, the paper does not contain any elements of plagiarism.</p>
<p>The thesis text is original and does not contain elements of plagiarism</p>

The Master thesis of Aleksandr Andreev meets the requirements for master thesis of MIM program thus the author of the thesis can be awarded the required degree.

Date: 12.06.2020

Scientific Advisor:

Dmitry Kudryavtsev, Associate Professor