Program: Master in Information Technologies and Innovation Management

Student: Evgeniia Kuzevanova

Title of thesis: Country-level determinants for outward FDI of China, Russia and India in high-tech industry in Asia and Pacific region

Justification of the topic choice. Accuracy in defining the aim and objectives of the thesis. Accuracy in defining the aim and tasks of the thesis; originality of the topic and the extent to which it was covered; alignment of the thesis’ topic, aim and objectives.

The master thesis by Evgeniia Kuzevanova investigates country-level factors of Chinese, Indian and Russian OFDI with specific interest in the role of macroeconomic factors and institutional distance in their FDI location choice. The topic is covered and corresponds to the goal and objectives of the thesis.

Structure and logic of the text flow. Logic of research; full scope of the thesis; alignment of thesis’ structural parts, i.e. theoretical and empirical parts.

The thesis is written in the full accordance with the standards of the master thesis preparation, being consistent, structural and logical. The paper consists of five main chapters, introduction and conclusion, the list of the references, and appendices. The structure of the research is consequent and logical. Both theoretical and empirical components are presented and well balanced in the thesis.

Quality of analytical approach and quality of offered solution to the research objectives. Adequacy of objectives coverage; ability to formulate and convey the research problem; ability to offer options for its solution; application of the latest trends in relevant research are for the set objectives.

The topic, aim and research questions of the thesis are well aligned, logically presented are fully covered in the thesis. The relevant sources of the information were involved and the analytical capability was well demonstrated by the author. In her study, Evgeniia finds that macroeconomic and institutional factors influence Chinese and Russian firms’ FDI in high-tech industry in a higher extent than Indian firms. These results are potentially applicable for emerging economy investors operating in the global high-tech markets.

Quality of data gathering and description. Quality of selecting research tools and methods; data validity adequacy; adequacy of used data for chosen research tools and methods; completeness and relevance of the list of references.

The data gathered fully meets the requirements of the thesis’ aim and objectives. The method of the data collection is well explained and refers to the literature analysis made by author. All the data was collected from the relevant sources and databases, since it is valid and fits the thesis objectives. The relevant list of the references is provided in the end of the master thesis.

Scientific aspect of the thesis. Independent scientific thinking in solving the set problem/objectives; the extent to which the student contributed to selecting and justifying the research model (conceptual and/or quantitative), developing methodology/approach to set objectives.

Author has demonstrated the independent scientific thinking while developing her master thesis. The extent of author contribution to the research content and quality is high. The methodology for the research is valid and consistent for master thesis standard.

Practical/applied nature of research. Extent to which the theoretical background is related to the international or Russian managerial practice; development of applied recommendations; justification and interpretation of the empirical/applied results.

The research validity and the practical orientation of the thesis are high. The results of the thesis can be applied in the course of the international strategy development by those managers of high-tech firms who are involved in the FDI decision making. Conclusions are also potentially interesting and useful for policy makers in emerging economy’ governments agencies.

Quality of thesis layout. Layout of tables, figures, references.

The layout of thesis, including tables, figures, and references, is correct. Layout fulfils the requirements of the Regulations for master thesis preparation and defence.

The Master thesis of Evgeniia Kuzevanova fully meets all the requirements for master thesis of MITIM program, thus the author of the thesis can be awarded the required degree.

Andrei Yu. Panibratov
Professor, GSOM
June 12, 2015