

SCIENTIFIC ADVISOR'S REFERENCE

Program:	Master in International Business
Student:	Polina Zinchenko
Title of thesis:	DEVELOPING METRICS FOR "INTERNET OF THINGS" IMPLEMENTATION ASSESSMENT BY ENTERPRISES

<p>Justification of the topic choice. Accuracy in defining the aim and objectives of the thesis. Justification of the topic choice; accuracy in defining the aim and tasks of the thesis; originality of the topic and the extent to which it was covered; alignment of the thesis' topic, aim and objectives.</p> <p>The topic choice is relevant and actual. Aim and objectives of the research correspond to the topic.</p>
<p>Structure and logic of the text flow. Logic of research; full scope of the thesis; alignment of thesis' structural parts, i.e. theoretical and empirical parts.</p> <p>The research is logical, all parts of the research are aligned with each other, theoretical and empirical parts are balanced</p>
<p>Quality of analytical approach and quality of offered solution to the research objectives. Adequacy of objectives coverage; ability to formulate and convey the research problem; ability to offer options for its solution; application of the latest trends in relevant research are for the set objectives.</p> <p>The research problem is stated clearly, research questions are well formulated. The latest trends were applied to the current study</p>
<p>Quality of data gathering and description. Quality of selecting research tools and methods; data validity adequacy; adequacy of used data for chosen research tools and methods; completeness and relevance of the list of references.</p> <p>In advisor's opinion, data collection seems to be the most valuable part of the study. The tools and methods were adequate to research. List of references is relevant and complete.</p>
<p>Scientific aspect of the thesis. Independent scientific thinking in solving the set problem/objectives; the extent to which the student contributed to selecting and justifying the research model (conceptual and/or quantitative), developing methodology/approach to set objectives.</p> <p>Student possessed ability to work as independent researcher. The level of contribution to selecting and justifying the research questions was very high and indicates a good research potential</p>
<p>Practical/applied nature of research. Extent to which the theoretical background is related to the international or Russian managerial practice; development of applied recommendations; justification and interpretation of the empirical/applied results.</p> <p>This paper is one of the good cases where high level of research is aligned with grounded practical managerial application. The developed metrics can become a valuable solution for the particular company.</p>
<p>Quality of thesis layout. Layout fulfils the requirements of the Regulations for master thesis preparation and defence, correct layout of tables, figures, references.</p> <p>Layout are of good quality and fulfils the requirements of the Regulations for master thesis.</p>

The Master thesis of Polina Zinchenko meets the requirements for master thesis of Master in International Business program thus the author of the thesis can be awarded the required degree.

Date
Date 12/06/2015

Scientific Advisor: (*academic title, name*)
Candidate Degree in Economics,
Associate Professor

Olga M. Udovichenko