

Program:	Master in International Technology and Innovation Management (MITIM)
Student:	Kaisa Kukkonen
Title of thesis:	Defining the Key Measures for Corporate Intranet Development: Business Outcomes for Fortum Corporation.

<p>Justification of the topic choice. Accuracy in defining the aim and objectives of the thesis. Justification of the topic choice; accuracy in defining the aim and tasks of the thesis; originality of the topic and the extent to which it was covered; alignment of the thesis' topic, aim and objectives.</p> <p>The problem of measuring the success of a corporate intranet renewal field is gaining continuously more and more attention as intranet renewal should be measured both from management and technical perspectives. The aim of the thesis is to develop a system of set of measuring metrics to estimate the effect from new Intranet implementation.</p>
<p>Structure and logic of the text flow. Logic of research; full scope of the thesis; alignment of thesis' structural parts, i.e. theoretical and empirical parts.</p> <p>The thesis begins with introductory part where the main aspects of the research environment, theoretical framework, key concepts and empirical research questions are discussed. The theoretical part of the thesis covers in four chapters Balanced Scorecard from technological, user, learning and financial perspectives. The empirical part of the thesis describes the case study on Fortum Corporation. The final chapter of the thesis is concluding the whole work.</p>
<p>Quality of analytical approach and quality of offered solution to the research objectives. Adequacy of objectives coverage; ability to formulate and convey the research problem; ability to offer options for its solution; application of the latest trends in relevant research are for the set objectives.</p> <p>The thesis included altogether four research questions. Each question is clearly stated and refers to the main goal of the research. Quality of analytical approach and quality of offered solution to the research objectives are on the high level. Research problem was explored in full extent.</p>
<p>Quality of data gathering and description. Quality of selecting research tools and methods; data validity adequacy; adequacy of used data for chosen research tools and methods; completeness and relevance of the list of references.</p> <p>Selected research tools and methods are properly selected to organize given research and to consider access to data. The list of references is complete and relevant.</p>
<p>Scientific aspect of the thesis. Independent scientific thinking in solving the set problem/objectives; the extent to which the student contributed to selecting and justifying the research model (conceptual and/or quantitative), developing methodology/approach to set objectives.</p> <p>The scientific aspect of the thesis is covered by reviewing existing literature related to the fields of balanced scorecard, quality management, IT standards. These theories are related to the empirical part of the thesis, and provide comprehensive conceptual research model for the research itself. Theoretical framework depicts the research environment and conceptualizes also the theories utilized in the thesis as the main pillars for the research. Student showed independent thinking in solving settled objectives.</p>
<p>Practical/applied nature of research. Extent to which the theoretical background is related to the international or Russian managerial practice; development of applied recommendations; justification and interpretation of the empirical/applied results.</p> <p>A Balanced Scorecard has been developed based on the theory and 42 empirical made for the research. Empirical results are useful for managerial application. Quality of interpretation and recommendations is on a good level.</p>
<p>Quality of thesis layout. Layout fulfils the requirements of the Regulations for master thesis preparation and defence, correct layout of tables, figures, references.</p> <p>It is important to <i>stress impressive hard-working style of work on thesis content</i> in the matter of data gathering and systematization.</p>

The master thesis by **Kaisa Kukkonen** meets the requirements for master thesis of International Technology and Innovation Management program thus the author of the thesis can be awarded the required degree.

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Research advisor:



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