

SCIENTIFIC ADVISOR'S REFERENCE

Program:	MITIM
Student:	Anna Spodyryaka
Title of thesis:	Cloud computing: Analysis of private cloud business models and evaluation of its effectiveness

<p>Justification of the topic choice. Accuracy in defining the aim and objectives of the thesis. Justification of the topic choice; accuracy in defining the aim and tasks of the thesis; originality of the topic and the extent to which it was covered; alignment of the thesis' topic, aim and objectives.</p> <p>The cloud technology itself and cloud-based business models available for cloud providers are topical for today ICT innovations.</p>
<p>Structure and logic of the text flow. Logic of research; full scope of the thesis; alignment of thesis' structural parts, i.e. theoretical and empirical parts.</p> <p>The structure is clear, and the author shows a good understanding of the emerging cloud computing industry.</p>
<p>Quality of analytical approach and quality of offered solution to the research objectives. Adequacy of objectives coverage; ability to formulate and convey the research problem; ability to offer options for its solution; application of the latest trends in relevant research are for the set objectives.</p> <p>In the theoretical part Anna defined possible factors influencing to the value for the customer that are used on the construction of the business model. The theoretical section could have provided more insight on business models; the context has been described better.</p>
<p>Quality of data gathering and description. Quality of selecting research tools and methods; data validity adequacy; adequacy of used data for chosen research tools and methods; completeness and relevance of the list of references.</p> <p>The empirical research is based on qualitative analysis of the cases and expert interviews. The empirical section remains largely descriptive.</p>
<p>Scientific aspect of the thesis. Independent scientific thinking in solving the set problem/objectives; the extent to which the student contributed to selecting and justifying the research model (conceptual and/or quantitative), developing methodology/approach to set objectives.</p> <p>Anna demonstrated mostly independent scientific thinking in solving the set problem/objectives.</p>
<p>Practical/applied nature of research. Extent to which the theoretical background is related to the international or Russian managerial practice; development of applied recommendations; justification and interpretation of the empirical/applied results.</p> <p>Study is resulted with the practical recommendations for private cloud providers.</p>
<p>Quality of thesis layout. Layout fulfils the requirements of the Regulations for master thesis preparation and defence, correct layout of tables, figures, references.</p> <p>The title, research questions and hypothesis are clearly stated. The structure of the work is logical. Theoretical part has close alignment with the practical one.</p>

The Master thesis of Anna Spodyryaka meets meet the requirements for master thesis of MITIM program thus the author of the thesis can be awarded the required degree.

21.06.2012

Scientific Advisor: Asc. Professor S.A.Yablonsky