

## REFEREE'S REVIEW

<b>Program:</b>	MITIM
<b>Student:</b>	Petri Tuominen
<b>Title of thesis:</b>	Evaluating the Transportation Service Provider Selection for Russian Export Deliveries by Finnish Manufacturers

<b>Justification of the topic choice. Accuracy in defining the aim and objectives of the thesis.</b> Justification of the topic choice; accuracy in defining the aim and tasks of the thesis; originality of the topic and the extent to which it was covered; alignment of the thesis' topic, aim and objectives.	<u>5</u>	4	3	2
<b>Structure and logic of the text flow.</b> Logic of research; full scope of the thesis; alignment of thesis' structural parts, i.e. theoretical and empirical parts.	<u>5</u>	4	3	2
<b>Quality of analytical approach and quality of offered solution to the research objectives.</b> Adequacy of objectives coverage; ability to formulate and convey the research problem; ability to offer options for its solution; application of the latest trends in relevant research are for the set objectives.	<u>5</u>	4	3	2
<b>Quality of data gathering and description.</b> Quality of selecting research tools and methods; data validity adequacy; adequacy of used data for chosen research tools and methods; completeness and relevance of the list of references.	<u>5</u>	4	3	2
<b>Scientific aspect of the thesis.</b> Independent scientific thinking in solving the set problem/objectives; the extent to which the student contributed to selecting and justifying the research model (conceptual and/or quantitative), developing methodology/approach to set objectives.	<u>5</u>	4	3	2
<b>Practical/applied nature of research.</b> Extent to which the theoretical background is related to the international or Russian managerial practice; development of applied recommendations; justification and interpretation of the empirical/applied results.	<u>5</u>	4	3	2
<b>Quality of thesis layout.</b> Layout fulfils the requirements of the Regulations for master thesis preparation and defense, correct layout of tables, figures, references.	<u>5</u>	4	3	2

Each item above is evaluated on the following scale, as applicable: 5 = excellent, 4 = good, 3 = satisfactory, 2 = poor.

### Additional comments:

The thesis examines an interesting and well justified topic. The format and structure of the document is excellent. The sample study is well thought out and the data is properly analysed. The thesis is driven by solid theory, yet it retains a highly practical element. The student could have done more with the limitations and further research sections. Specifically, very obvious limitations and suggestions for further research were provided – the student could have delved deeper into these issues.

Master thesis of Petri Tuominen **meets** the requirements of MITIM program, and deserves a/an "**excellent**" grade, thus the author can be given the desired degree.

Date: 22.06.2012

Referee: *Professor Richard Germain*

