Justification of the topic choice. Accuracy in defining the aim and objectives of the thesis. Justification of the topic choice; accuracy in defining the aim and tasks of the thesis; originality of the topic and the extent to which it was covered; alignment of the thesis’ topic, aim and objectives.

Topic choice meet MITIM program requirements. Aim and objectives cover given work in full extent and align to Thesis’ topic.

Structure and logic of the text flow. Logic of research; full scope of the thesis; alignment of thesis’ structural parts, i.e. theoretical and empirical parts.

Text structured in logical order. Theoretical, methodological and empirical parts correspond to the logic and titles of the chapters.

Quality of analytical approach and quality of offered solution to the research objectives. Adequacy of objectives coverage; ability to formulate and convey the research problem; ability to offer options for its solution; application of the latest trends in relevant research are for the set objectives.

Quality of analytical approach and quality of offered solution to the research objectives are on the high level. Research problem was explored in full extent.

Quality of data gathering and description. Quality of selecting research tools and methods; data validity adequacy; adequacy of used data for chosen research tools and methods; completeness and relevance of the list of references.

Selected research tools and methods was the best way to organize given research considering access to data. The list of references is complete and relevant.

Scientific aspect of the thesis. Independent scientific thinking in solving the set problem/objectives; the extent to which the student contributed to selecting and justifying the research model (conceptual, and/or quantitative), developing methodology/approach to set objectives.

Author of Master Thesis applied and adapt theoretical methodologies in the research to IT consulting market. Student showed independent thinking in solving settled objectives. Student made own contribution to the research problem from the point of view of IT consulting industry.

Practical/applied nature of research. Extent to which the theoretical background is related to the International or Russian managerial practice; development of applied recommendations; justification and interpretation of the empirical/applied results.

Theoretical background corresponded to existing managerial practice (IT consulting) in Russia and worldwide. Empirical results are useful for managerial application. Quality of interpretation and recommendations is on the good level.

Quality of thesis layout. Layout fulfills the requirements of the Regulations for master thesis preparation and defence, correct layout of tables, figures, references.

It is important to underline professional maturity of the author. Layout fulfills the requirements of the Regulations for master thesis preparation.

The master thesis by Semenova Olga meets the requirements for master thesis of International Technology and Innovation Management program thus the author of the thesis can be awarded the required degree.

23.06.2012
Research advisor: ________________________
Sofya V. Zhukova
PhD, Associate Professor,
GSOM SPbSU