

SCIENTIFIC ADVISOR'S REFERENCE

Program:	MITIM
Student:	Nina Aro
Title of thesis:	Improvement of open innovation processes: Case Nokia

<p>Justification of the topic choice. Accuracy in defining the aim and objectives of the thesis. Justification of the topic choice; accuracy in defining the aim and tasks of the thesis; originality of the topic and the extent to which it was covered; alignment of the thesis' topic, aim and objectives.</p> <p>The research investigates different modes of open innovation. The goal of the master thesis aligns with the improvement of existing open innovation practices.</p>
<p>Structure and logic of the text flow. Logic of research; full scope of the thesis; alignment of thesis' structural parts, i.e. theoretical and empirical parts.</p> <p>The thesis' structure is rather logical. The theoretical part is aligned with the empirical part of the work.</p>
<p>Quality of analytical approach and quality of offered solution to the research objectives. Adequacy of objectives coverage; ability to formulate and convey the research problem; ability to offer options for its solution; application of the latest trends in relevant research are for the set objectives.</p> <p>The research questions were clearly formulated and solved with the use of modern theories and methods.</p>
<p>Quality of data gathering and description. Quality of selecting research tools and methods; data validity adequacy; adequacy of used data for chosen research tools and methods; completeness and relevance of the list of references.</p> <p>The chosen research methods are appropriate to find answers the research questions.</p>
<p>Scientific aspect of the thesis. Independent scientific thinking in solving the set problem/objectives; the extent to which the student contributed to selecting and justifying the research model (conceptual and/or quantitative), developing methodology/approach to set objectives.</p> <p>The student demonstrated basic knowledge on approaches to open innovation implementation in companies and developed AS-IS models to proposed TO-BE models to solve the research questions</p>
<p>Practical/applied nature of research. Extent to which the theoretical background is related to the international or Russian managerial practice; development of applied recommendations; justification and interpretation of the empirical/applied results.</p> <p>The author developed business process improvement recommendations for Nokia company. The propositions on open innovation improvement were validated positively by the experts in the area.</p>
<p>Quality of thesis layout. Layout fulfils the requirements of the Regulations for master thesis preparation and defence, correct layout of tables, figures, references.</p> <p>The paper meets the requirements of the Regulations.</p>

The master thesis by **Nina Aro** meets the requirements for master thesis of International Technology and Innovation Management program thus the author of the thesis can be awarded the required degree.

25.09.2012

Research advisor:



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